

2021 World Travel Insurance Benchmark For Airlines

August 2021





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CEO & Founder at Ancileo 🚀 #insurtech | ex-Allianz Partners 🇫🇷 | Digital...
3d • 🌐

It took us 6 months... but we did it!

We finally completed an exhaustive benchmark of embedded Travel Insurance programs

✈️ 140 Airlines (103 slides)

🏠 160 Online Travel Agents (69 slides)

Key insights include:

➡️ Insurers market share

➡️ Merchandising strategy: 1, 2, 3 products

➡️ 150+ Travel insurance display screenshots

✅ Best Practices (UI, marketing, product benefits...)

If you are working for an Insurer or a Travel player please Like 👍 and Comments this post

👉 We will be happy to share 🗨️ those benchmarks

PS: If your company is mentioned in the benchmark, we will definitely be interested to have your views

140 Airlines Travel Insurance Benchmarked



“

Hi Everyone,

Thanks for your interest in **Ancileo Airline Travel Insurance Benchmark 2021**.

We hope you will find it useful.

If you do, please share about Ancileo Benchmark on LinkedIn.

Happy to arrange a call with anyone who is interested to know more about Ancileo.

Cheers,

Olivier Michel

CEO & Founder

olivier@ancileo.com

PS: This is a 100+ slides presentation so there will be mistakes or inaccuracies... if you spot one (or many), just email me and we will gladly correct it!

Disclaimer

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Ancileo's Customers Only

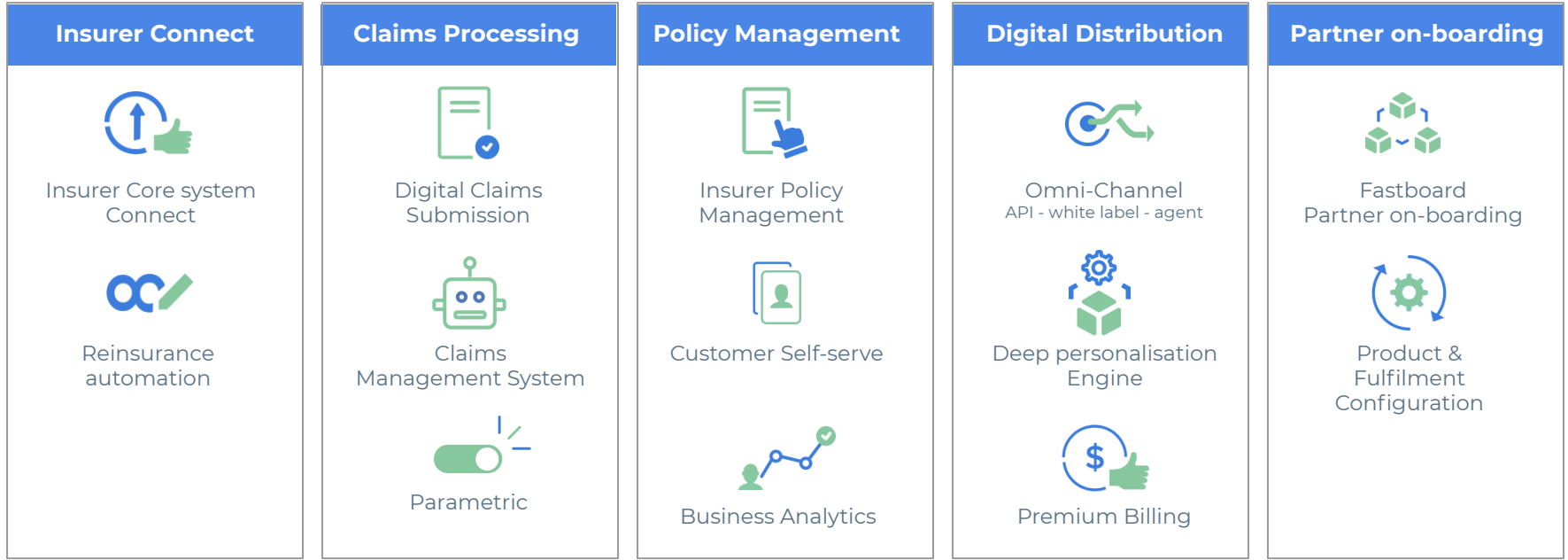
Ancileo 3 Slides of Fame



We enable Any Insurer to Seamlessly Partner with Any Digital Platform or Ecosystem



Built to Power Insurance Digital Partnerships



Compliance & Security

Scalable Global Cloud Infrastructure



**TRACK RECORD WITH
TOP 1/3 DIGITAL PARTNER**
19 Partners in 23 countries



**RELIABLE, SECURE,
SCALABLE TECHNOLOGY**



**SOLUTIONS FOR THE ENTIRE
PARTNERSHIP JOURNEY**



**AGILE FLEXIBLE
COLLABORATION MODELS**

Contact Us



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Key Benchmark Highlights



140 Airlines Travel Insurance Benchmarked

AMERICAS - 30



MIDDLE EAST - 23



EUROPE - 34



ASIA - 39



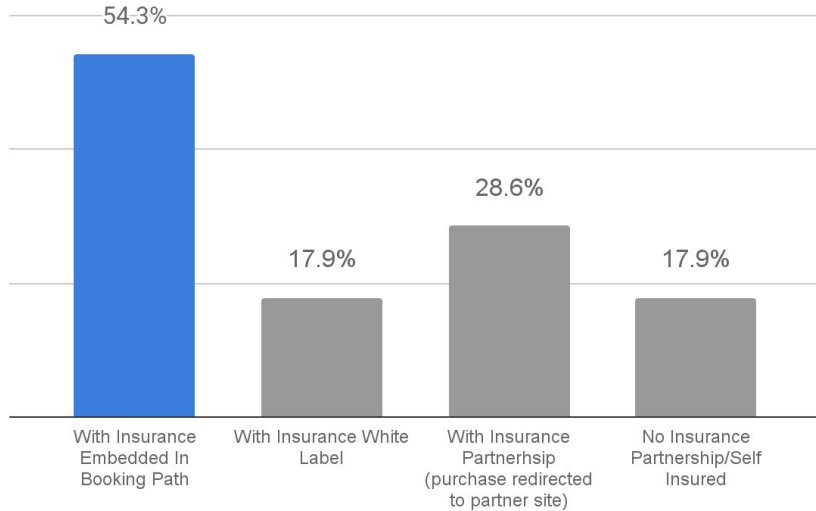
AFRICA - 10



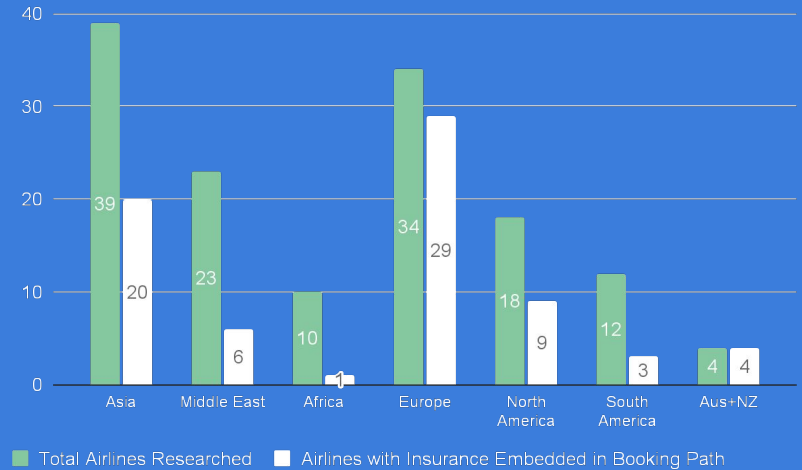
AUS + NZ - 4



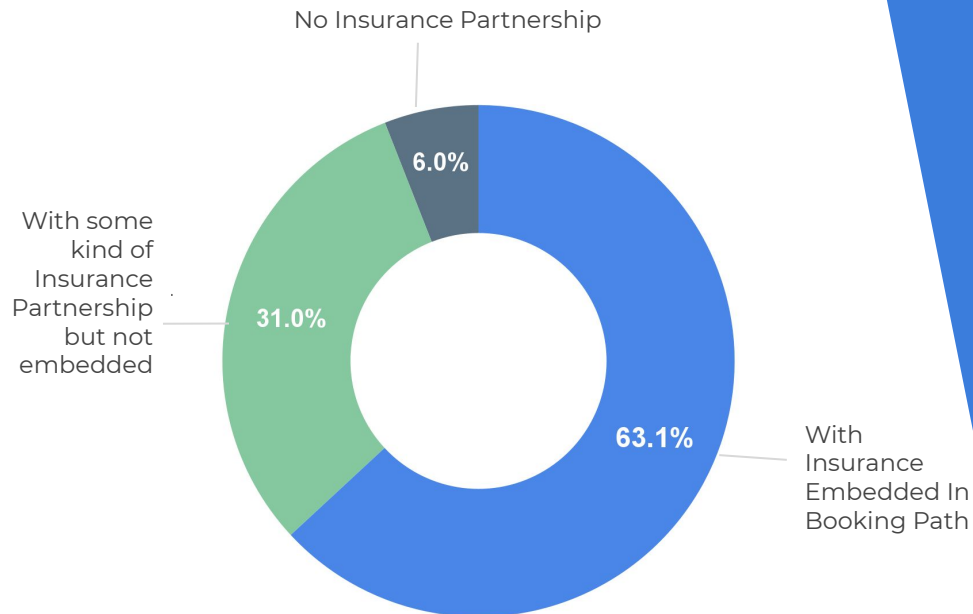
ONLY 54.3% OUT OF 140 AIRLINES OFFER EMBEDDED INSURANCE IN-PATH



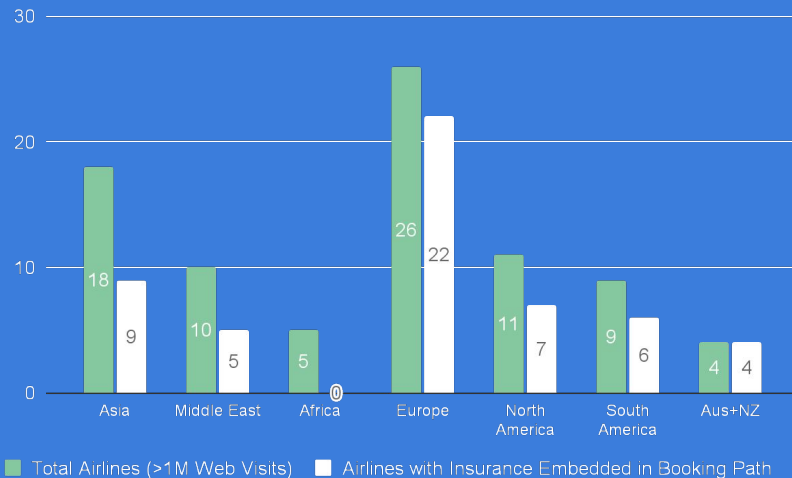
OF WHICH, AIRLINES IN EUROPE & ASIA HAVE THE HIGHEST % OF IN-PATH EMBEDDED INSURANCE



94.1% OF AIRLINES WITH MORE THAN 1M MONTHLY VISITORS HAVE INSURANCE PARTNERSHIPS



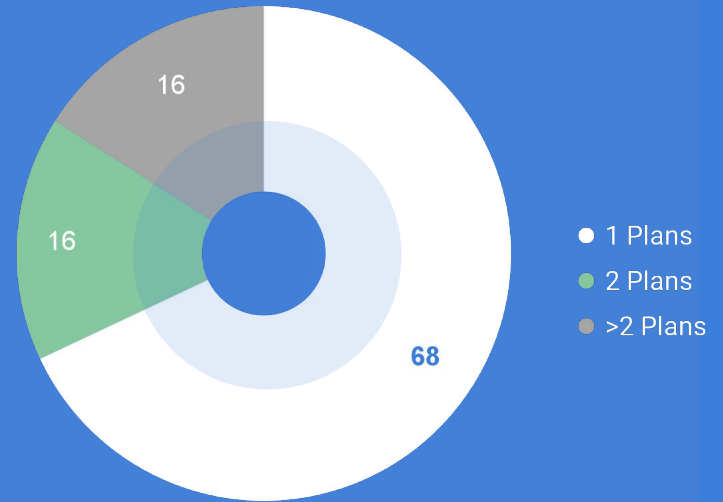
SAME PATTERN ACROSS ALL CONTINENTS EXCEPT AFRICA



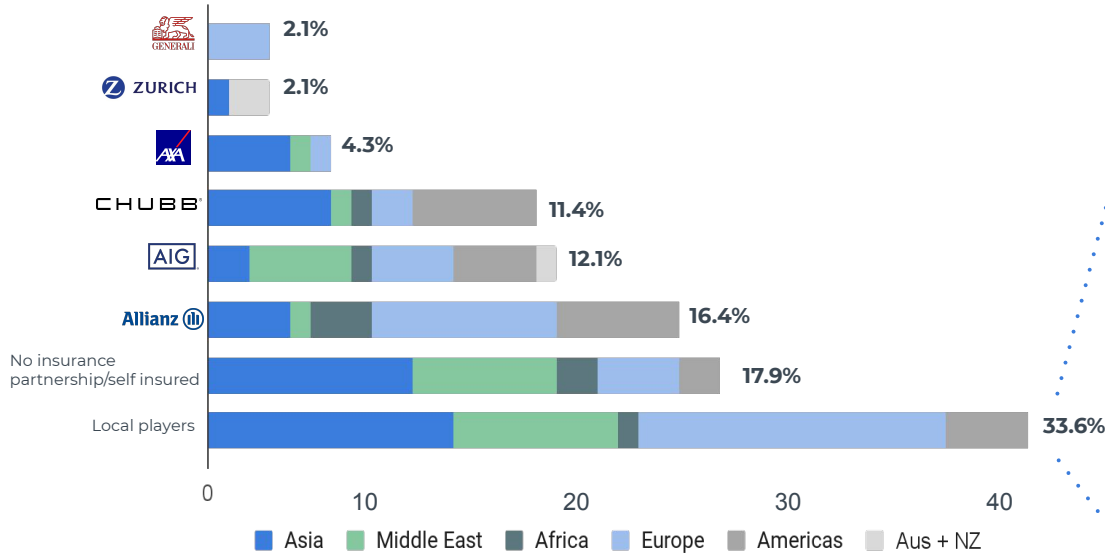
81.3% OF INSURANCE WITH IN-PATH BOOKING ARE OPT-IN



68% OF GLOBAL AIRLINES OFFER JUST 1 PLAN IN THE BOOKING PATH



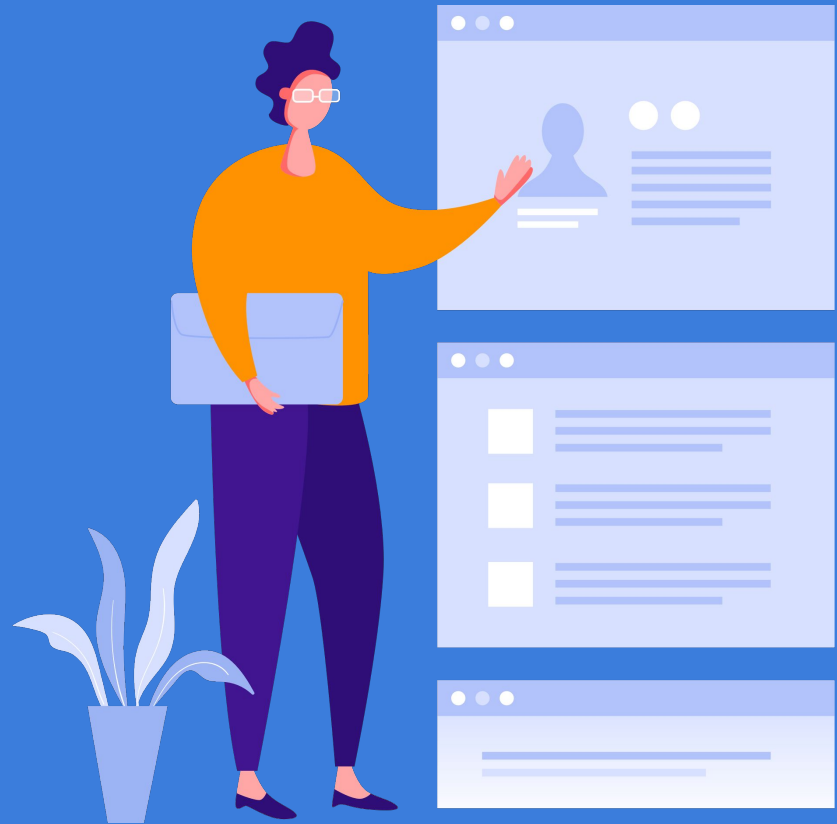
AIRLINES TRAVEL INSURANCE PROGRAM DOMINATED BY GLOBAL INSURERS



LOCAL PLAYERS ...



User Experience Best Practices



Product Benefits Readability is Key



Cancellation

Get a **full refund for your flight**, including taxes, if you're not able to fly.

- Cover in the event of illness (including COVID-19) or serious accident
- Stolen documents
- Starting at a new company

See [full cover details](#).

From **15.45 EUR** per person

Add

Travel assistance

Prepare for any unexpected events that may happen while you travel.

- Medical expenses (including COVID-19) and dental expenses at your destination
- Medical transfer and early return to your place of origin
- Extended hotel stay due to illness (including COVID-19) or accident

See [full cover details](#).

10.50 EUR per person

Add

Review your trip

3/5 REVIEW ROUND TRIP 1 Passenger | 200 M + 261.43 €

Add Travel Insurance to your trip

	Cancellation Insurance	Travel Insurance (excluding Cancellation cover)	Multirisk Insurance (Cancellation + Trip Insurances)
Cancellation	✓		✓
500€ for accommodation & transport (standard excesses apply)	✓		✓
Medical expenses. Up to 250.000€ Europe / 500.000€ Worldwide		✓	✓
Assistance		✓	✓
Repatriation		✓	✓
Baggage		✓	✓
Flight Delay		✓	✓
	18,29 € per passenger	6,00 € per passenger	22,53 € per passenger
	Add	Add	Add



Color differentiation that allow easy comparison of benefits



Clear & succinct comparative display of coverage limits

Design Quality Can't Arm...



Protection for your trip

We strongly suggest that you protect your trip



Protect your trip with Garuda Indonesia Travel Insurance, including:

- Trip cancellation
- Travel and baggage delay
- Loss protection for baggage, travel docs, money.
- 24h worldwide assistance

- No, I do not want travel Insurance
- Yes, protect my trip with travel Insurance

- IDR **37,000.**

[Show details](#)

Travel Insurance

Insurance is available for travel on LionAir operated flight only.

We highly recommend that you add travel insurance to your itinerary.

From accidents to lost travel documents, unexpected events can easily ruin your trip. Lion Air Travel Insurance will lend a helping hand when you need it the most.

[Click here](#)

Add Lion Air Travel Insurance for only 0?



Yes, please.

No, thank you.

Please select the above

Lion Air Travel Insurance is underwritten by PT Asuransi Simas Net.

Choose your travel insurance plan from Allianz Global Assistance



Travel with confidence in Canada and around the world. Get valuable insurance coverage with 24/7 emergency care from Allianz' team of experienced professionals who are there to support you through each step of your journey. [Learn more about coverage](#)

PROTECT YOUR TRIP Deluxe Package	Trip Cancellation & Interruption Plan	Classic Emergency Medical Plan
<ul style="list-style-type: none">• Emergency medical• Cancellation• Trip interruption & delay• Baggage loss/delay• Flight accident• Travel accident	<ul style="list-style-type: none">• Cancellation, trip interruption & delay	<ul style="list-style-type: none">• Emergency medical
<input type="radio"/> \$12.07 Per day or add from \$2/month	<input type="radio"/> \$6.11 Per day or add from \$1/month	<input type="radio"/> \$4.95 Per day or add from \$1/month
Total (incl. taxes): \$ 108.62	Total (incl. taxes): \$ 55.00	Total (incl. taxes): \$ 44.55

I do not want to purchase travel insurance right now.

Please choose a travel insurance plan, or decline travel insurance to continue. [Continue](#)

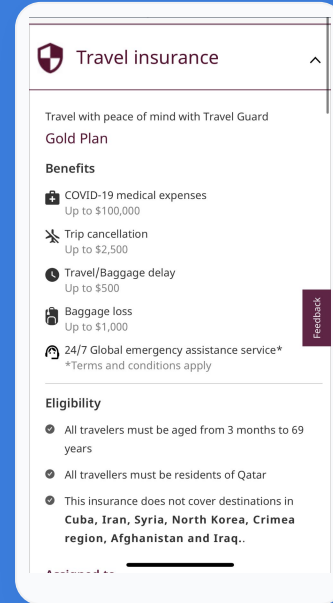
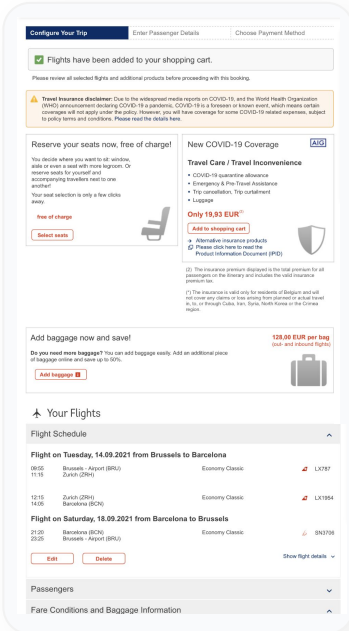


Personalised lifestyle image display with demographics



"Recommended" tag

Don't Forget Mobile UI



Mobile responsive display of travel insurance with coverages readable at one glance

Product Benefits Directly Displayed Avoids Additional Clicks



Don't miss out! Plan includes:

- ✓ [Flight refund](#) if you can't travel for a covered reason
- ✓ Coverage for [lost baggage](#)
- ✓ Coverage for [flight cancellations](#) and [missed connections](#)

Prices are per passenger

Australian Comprehensive Travel Insurance (69 years or under)

By selecting this cover for a single trip in Australia you agree to the terms and conditions below. Plus earn 1 point per A\$1 spent on this policy.

[Summary of benefits.](#)

\$24.00 AUD

No, I don't want to insure my trip.



Insure your trip

Flight	ANTICOVID Insuran...	Travel-Sport
<p>Instant redemption in case of flight delay or cancellation and risks coverage:</p> <ul style="list-style-type: none">• Trip Cancellation up to 10,000 RUB• Personal Accident up to 1,300,000 RUB• Delayed or cancellation departure up to 6,000 RUB <p>Valid from the entrance to the departure airport.</p> <p>Terms and conditions</p> <p>339 RUB For 1 passenger</p>	<p>Risks coverage:</p> <ul style="list-style-type: none">• Fix payoff in case of hospitalization with COVID-19• Valid 14 days after flight departure date• Full refund of policy cost if flight cancelled• Risk COVID up to 1,000,000 RUB <p>07 Jul - 10 Jul 2021</p> <p>Terms and conditions</p> <p>260 RUB For 1 passenger</p>	<p>The best choice for sports and recreational activities.</p> <p>Sport activities</p> <ul style="list-style-type: none">• Luggage insurance up to 1,000 USD• Trip Cancellation up to 500 USD• Personal Accident up to 5,000 USD• Delayed or cancellation departure up to 150 USD• Damage of laptops and tablet computers up to 170 USD• Medical assistance up to 15,000 USD <p>07 Jul - 11 Jul 2021</p> <ul style="list-style-type: none">✓ Business lounge in case of delay💰 Get 37 miles <p>Terms and conditions</p> <p>746 RUB For 1 passenger</p>

Clear summary display of coverage benefits and limits

Covid 19 Highlights Is Becoming A Must



Our insurance policies cover contingencies for illnesses derived from COVID-19.

Peace of mind is only a click away

Protection from Austin to New York, and everywhere in between.



IMPORTANT: Certain expenses may be eligible for reimbursement if you get sick with COVID-19 before or during your trip (see link below).

Complimentary COVID-19 Travel Insurance

We are delighted to offer you a complimentary COVID-19 Travel Insurance if you are flying with us. If you do not need this insurance, please tick below box.

[Click here](#) to learn more about details of the offer.

I do not need the Complimentary COVID-19 Travel Insurance.

IMPORTANT!

Get up to 100% cash back for certain expenses due to trip cancellation and interruption, including if you test positive for COVID-19 (see link below).



COVID-19: COVERAGE LIMITATIONS AND SPECIAL ACCOMMODATIONS

Recommended/offered/sold by Allianz Global Assistance. Underwriter: Jefferson Insurance Company or BCS Insurance Company. Plan incl. insurance & assistance services. Terms & exclusions (incl. for pre-existing conditions) apply. [Plan & Pricing details, disclosures](#)

For a detailed summary of what is covered and not covered for COVID-19 for both trip types, [please read the details here](#).

COVID-19 COVER

Take off without a worry

Medical treatment costs: Covered if you test positive for COVID-19 abroad.

Important: If you travel to any country against FCDO advice, cover is only in place for non-Covid 19 related claims.

Cancellation: Covered if you, a travel companion or the person you are staying with tests positive for COVID-19*

*Cancellation cover only available when booking more than 2 days prior to departure.



Clear succinct display of COVID-19 coverage limits, inclusion and exclusion

Marketing Tactics

* Required: Select Yes or No to continue

Yes, protect my trip for \$27 total.

No, do not protect my \$263.40 trip.

No, I will travel without this insurance for my \$996.80 trip. I understand that by declining coverage I may otherwise be responsible for certain cancellation fees and delay expenses.

Don't ignore the unexpected.

Your trip could get delayed...
You could miss a flight connection...

 "In these trying travel times, purchasing travel insurance should be commonplace." - *Forbes.com, Dec 2020*



Callout texts to highlight the disadvantages of having no travel insurance

 42,210 customers protected their trip in the last 3 days

 28,241 guests protected their trip in the last 7 days



Live numbers of converting customers to create Peer pressure

RECOMMENDED

✓ Highly Recommended

Highly Recommended

✓ Recommended



"Recommended" tagging to capture attention

Annual multi-trip

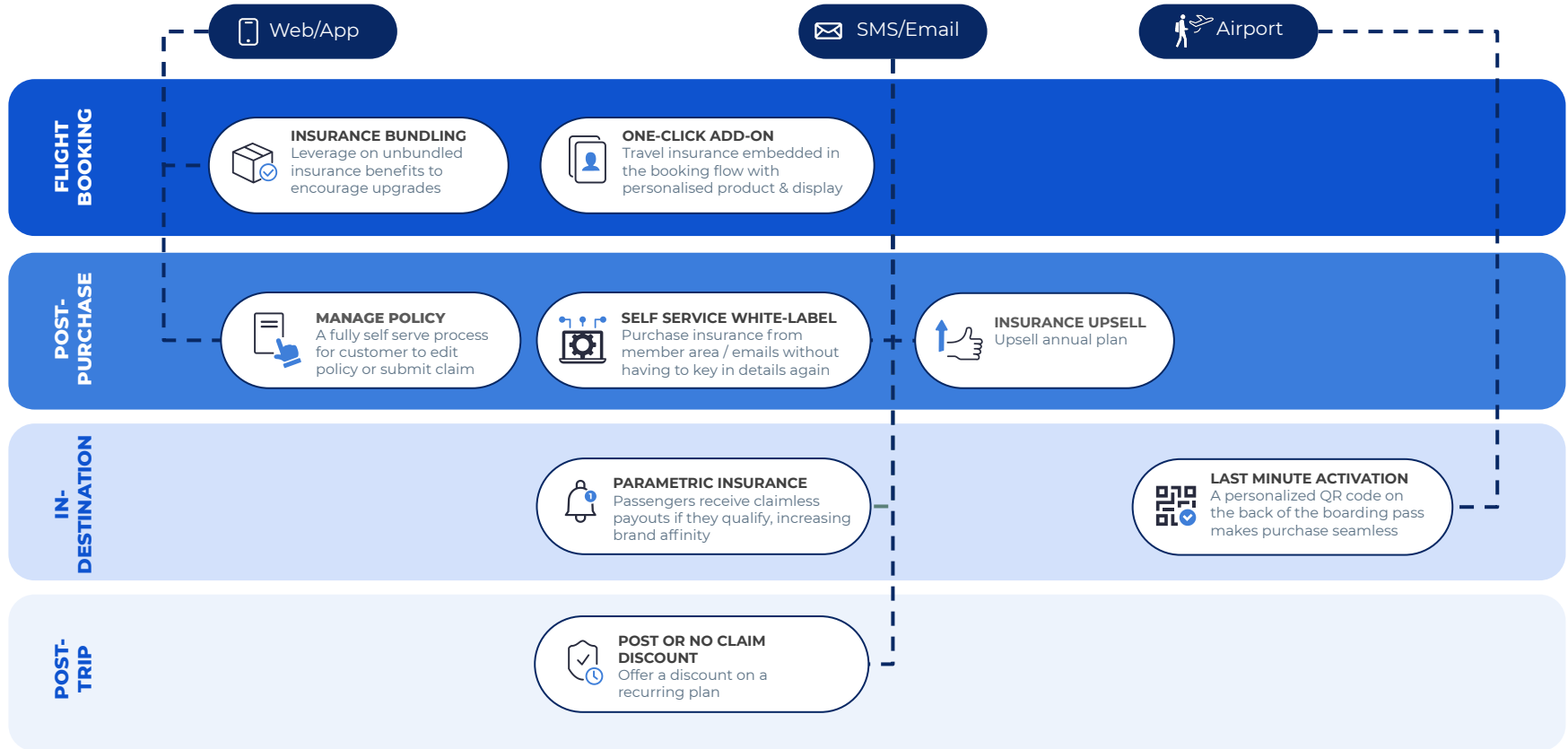
Essential cover for unlimited trips in one year, up to 31 days per trip. Does not include FCDO cover.

From less than 10p per day



Price display by per day instead of full figure to encourage upsell

Multiple touch-points



Initiatives, We Think Are Interesting...



Bitesize Insurance Benefits To Push Other Ancillaries Uptake



PREMIUM UPGRADE INCLUDES BAGGAGE DELAY AND 1H ON-TIME GUARANTEE.

- Designed to incentivise premium pack upgrades
- Relatively easy to implement (no tech involved)
- 1h on-time guarantee reinforce one of AirAsia brand promises: LCC with Network carrier reliability and quality.

Source: AirAsia website

Value Pack	Premium Flex
Save up to 20%	Flexibility
20 kg baggage allowance	20 kg baggage allowance
Standard seat selection	Hot and standard seat selection
1 meal	1 meal
Baggage Delay & 1 hour On-time Guarantee Protection by Tune Protect (except on D7 flights)	Baggage Delay & 1 hour On-time Guarantee Protection by Tune Protect (except on D7 flights)
2X change of date/time	2X change of date/time
Xpress baggage delivery, boarding and check-in	Xpress baggage delivery, boarding and check-in
SIN to KUL: 29.10 SGD / +	SIN to KUL: 69.30 SGD / +
KUL to SIN: 29.04 SGD / +	KUL to SIN: 65.30 SGD / +

Insurance Ecosystem Beyond Travel



BUILDING A FULL SUITE OF INSURANCE ECOSYSTEM

- Qantas insurance has expanded products from travel insurance into health, life, car and home insurance over the last 5 years
- Integrated with Frequent Flyer program that allows consumers to offset purchases with miles collected

Source: Qantas 2020 Annual Report

The screenshot displays the Qantas Insurance website interface. At the top, the navigation bar includes the Frequent Flyer and Qantas Insurance logos, a phone number (13 49 60), a 'Chat now' button, and a 'Manage policy' link. Below the navigation, a dark header contains menu items: Health, Car, Home, Travel, Wellbeing, and Insights. The main content area features a large red banner with the text 'Quality cover & rewards with Qantas Insurance'. Below this, four product cards are displayed, each with an icon, a title, a reward amount, and a 'GET A QUOTE' button. The cards are: Health Insurance (heart icon, 100,000 PTS), Car Insurance (car icon, 20,000 PTS), Home Insurance (house icon, 20,000 PTS), and Travel Insurance (airplane icon, 1 PT). The background of the website features a collage of objects including palm trees, red blocks, a blue dumbbell, a green apple, a stethoscope, and a crossword puzzle.

Product	Reward	Conditions
Health Insurance	Earn up to 100,000 PTS	for joining by 31 August. Eligibility criteria and T&Cs apply. ¹
Car Insurance	Earn up to 20,000 PTS	Min. spend \$1,550 to earn 20,000 points. Not available on cars we've recently insured for you. ³
Home Insurance	Earn up to 20,000 PTS	when you join. Min. spend \$1,550 to earn 20,000 points. Not available on homes or for contents we already insure for you. ⁴
Travel Insurance	Earn 1 PT	per \$1 spent on travel insurance policies. ²

Insurance Ecosystem Beyond Travel



KICK-STARTED INSURANCE BEYOND TRAVEL WITH AXA

- Launch CEB Health Protect, a health insurance plan that provides coverage for the top three critical illnesses at affordable price point
- Other products include CI and Investment linked plans

Source: Cebu Pacific Air Official Website

The screenshot shows a website banner for Cebu Pacific's partnership with AXA Philippines. The banner features a woman in a green top and a straw hat on a beach. The text on the right side of the banner reads: "Cebu Pacific partners with AXA Philippines to offer CEB Health Protect, an affordable health plan that covers you for the top critical illnesses." Below this, it says "Enjoy life even more with a secured health from CEB Health Protect!" and includes two buttons: "BUY ONLINE" and "LEARN MORE". The Cebu Pacific and AXA logos are visible in the top left, and the Cebu Health Protect logo is in the top right of the banner area.

In-Path Upsell Masterpiece



UPSELL ANNUAL AND GADGET COVER

- Gadget cover clearly promoted
- Annual plan is offered at an affordable price point and offer recurring revenue opportunity

Source: RyanAir Official Website Booking Page

INSURANCE

You can't put a price on peace of mind.

With EuropAssist travel insurance, leave your worries behind and have a safe, fun trip.

 Information displayed is valid for residents of United Kingdom. [Click here](#) to choose per passenger or country of residence. All prices include Insurance Premium Tax (IPT). By adding insurance I confirm that:




- I have read the Status Disclosure Document, Insurance Product Information Document (IPID) and Policy ... [Read more](#) >



Protect your gadgets for only £3.00 more

Standard Insurance

Basic cover for your trip

-  Medical expenses up to **£2,500,000**
-  Personal belongings up to **£1,500**
-  Unexpected cancellation up to **£3,000**

£11.99 per person

[Add for all](#)

Insurance Plus

The basics plus additional cover

-  All the benefits of Standard Insurance
-  Ticket refund
-  Gadget insurance

£14.99 per person

[Add for all](#)

Annual Insurance

The basics for all your trips for one year

-  All the benefits of Standard Insurance
-  Full year of insurance

£34.99 per person

[Add for all](#)

[Choose per passenger or country of residence >](#)

Real Time Personalisation

easyJet

PERSONALISED PLAN ACCORDING TO CONSUMER DEMOGRAPHICS AND TRAVEL PATTERNS

- Continuous A/B test to optimise embedded travel insurance offering
- Coverages are personalised according to travel destinations and demographics

Source: EasyJet Official Website Flight Search Simulation

Provided by  COLLINSON

Choose the right cover for you..

Comprehensive plus cancellation cover
From **£8.37**

Tailored for your trip

Policy includes

- Cancellation - £3,000.00
- Medical Expenses - £10,000,000.00
- Personal Possessions - £1,500.00

[More policy details >](#)

Optional extras

<input checked="" type="checkbox"/> Enhanced Gadget Cover Details >	£7.28
<input checked="" type="checkbox"/> Natural emergency including volcanic ash cover Details >	£10.01
<input checked="" type="checkbox"/> Sports Activity pack Details >	£2.26

Total cost of policy **£8.37**

Select this policy

COVID-19 COVER
Take off without a worry

Medical treatment costs: Covered if you test positive for COVID-19 abroad.

Important: If you travel to any country against FCDO advice, cover is only in place for non-Covid 19 related claims.

Cancellation: Covered if you, a travel companion or the person you are staying with tests positive for COVID-19*

*Cancellation cover only available when booking more than 2 days prior to departure.

Product Variation 1

Provided by  COLLINSON

Choose the right cover for you..

Comprehensive plus cancellation cover
From **£10.05**

Tailored for your trip

Policy includes

- Cancellation - £3,000.00
- Medical Expenses - £10,000,000.00
- Personal Possessions - £1,500.00

[More policy details >](#)

Optional extras

<input checked="" type="checkbox"/> Business Extension cover Details >	£2.52
<input checked="" type="checkbox"/> Enhanced Gadget Cover Details >	£7.28
<input checked="" type="checkbox"/> Natural emergency including volcanic ash cover Details >	£10.01

Total cost of policy **£10.05**

Select this policy

Comprehensive plus cancellation cover for business travellers
From **£12.56**

Policy includes

- Business Equipment & Business Samples - £1,500.00
- Cancellation - £3,000.00
- Medical Expenses - £10,000,000.00

[More policy details >](#)

Optional extras

<input checked="" type="checkbox"/> Enhanced Gadget Cover Details >	£7.28
<input checked="" type="checkbox"/> Natural emergency including volcanic ash cover Details >	£10.01

Total cost of policy **£12.56**

Select this policy

Product Variation 2

Travel Insurance as a Loyalty Benefit



INSURANCE INTEGRATED WITH FREQUENT FLYER PROGRAM

- Silver, Gold and Platinum members earn a 50%, 75% and 100% bonus Points respectively on top of the base Points earned when purchasing travel insurance through Virgin Australia
- Points earned can be exchanged for an extensive suite of retail products beyond flight and seats

Source: Virgin Australia Official Website

The screenshot shows the Virgin Australia website's 'Travel insurance offers' page. The header includes the Virgin Australia logo, navigation links (Book, Explore, Travel information, Velocity), and user options (US, Check-in, Flight status, Join Velocity, Log in). A sidebar menu lists 'Offers from our partners' with sub-items: Car hire offers, Cruise offers, Hotel offers, and 'Travel insurance offers' (highlighted with a red arrow). The main content area features the heading 'Travel insurance offers' and a sub-heading 'Get domestic and overseas cover today and travel knowing you are protected with Cover-More.' Below this, a list of benefits is shown: 24/7 Emergency Assistance, Instant Cover, Easy Online Claims, and Earn Velocity Points. A green-bordered box highlights a text block stating: 'Silver, Gold and Platinum members earn a 50%, 75% and 100% bonus Points respectively on top of the base Points earned when purchasing your travel insurance through the quote generator.' To the right, a 'Get a Quote' form is visible, with fields for 'What country will you be spending the most time in?' (with a dropdown arrow), 'When are you going?' (with a dropdown arrow), and 'Departure Date' (with a dropdown arrow). A 'Return Date' field is also present.

Exclusive Benefits for Airline Members



PROVIDES ADDITIONAL COVERAGES FOR KRISFLYER MEMBERS


- KrisFlyer members who purchase travel insurance via Singapore Airlines receive exclusive coverages

Source: Singapore Airlines
Official Website

KrisFlyer Member Exclusive Benefits

Section 25	Hospital Income in Singapore \$100 for 24 hours period of Hospital Confinement	\$1,500	\$1,000	\$1,000
Section 26	Fraudulent Credit Card Usage	\$1,500	\$1,000	\$1,000
Section 27	Additional Accidental Death and Permanent Disablement Benefit	\$50,000	\$50,000	\$50,000
	Insured Person (under the age of 70 years)	\$10,000	\$10,000	\$10,000
	Insured Person (age of 70 years and above)	\$20,000	\$20,000	\$20,000
	Insured Child in a Family Plan (age of 12 years and below)			

Travel Insurance Complimentary Offers

Continent	Country	Airline	NAC
Asia	 Japan		Comprehensive Travel Insurance Cover
Asia	 Hong Kong		COVID Cover
Middle East	 UAE		Comprehensive Travel Insurance Cover
Middle East	 UAE		COVID Cover
Middle East	 UAE		COVID Cover
Middle East	 Oman		COVID Cover

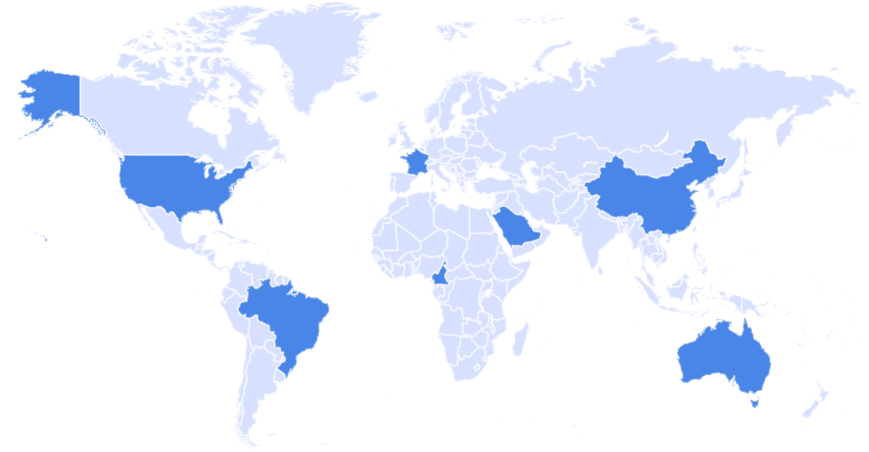
NAC Cover To Provide Global Benefits With Only 1 Insurer



Non Admitted Cover

- 1 single master policy that covers all "members=travellers" of an airline with the risk centrally underwritten by only 1 insurer
- This product must be bundled with an air ticket and can not be sold as an add on, otherwise it won't be compliant

V.S



Locally Admitted Cover

- Every resident of a specific country can only purchase an insurance policy underwritten by a locally licensed insurer
- More stringent to implement when multiple markets are involved, involving multiple locally licensed insurer

Global Travel Insurance Database



Ancileo's Customers Only

Including
Product Benefits, Pricing
and Policy Wordings



Ancileo Central

Ancileo



Sherry
superuser



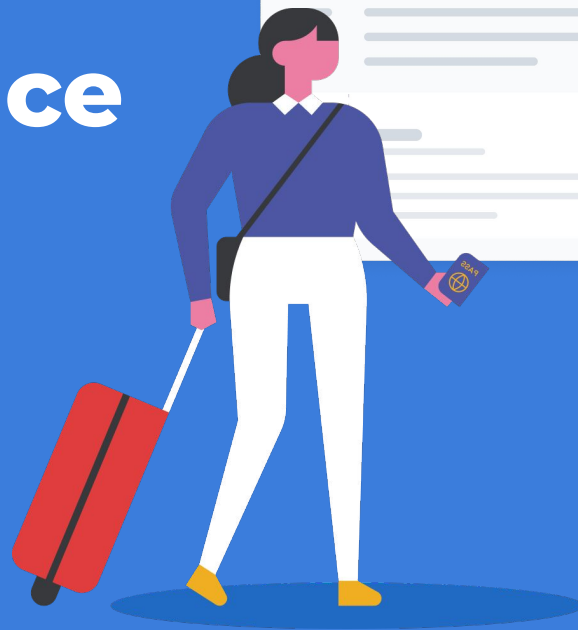
Products

Search & filter

INSURER	PRODUCT CODE	MARKET	PRODUCT NAME	DISTRIBUTION PARTNER(S)	CREATED DATE	STATUS		
Tune Protect	ABY-TU-AE-BA...	United ...	Travel Insurance	Air Arabia	07/02/2021	Active		<input checked="" type="checkbox"/>
RBC Insurance	ACA-RB-CA-B...	Canada	Travel Insurance	Air Canada	02/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	AEE-AL-GR-BA...	Greece	Travel Insurance	Aegean Airlines	15/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	AEE-AL-GR-CO...	Greece	Comprehensive T...	Aegean Airlines	14/02/2021	Active		<input checked="" type="checkbox"/>
Alfa Strakhovanie...	AFL-AF-RU-BA...	Russia	Flight Insurance	Aeroflot	11/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	AFR-AL-FR-BA...	France	Assistance	Air France	12/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	AFR-AL-FR-CO...	France	Multirisque	Air France	12/02/2021	Active		<input checked="" type="checkbox"/>
Bharti AXA	AIC-AX-IN-BAS...	India	Travel Insurance	Air India	12/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	AMC-AL-MT-B...	Malta	Travel Insurance	Air Malta	15/02/2021	Active		<input checked="" type="checkbox"/>
Zurich Insurance	ANZ-ZU-NZ-B...	New Ze...	Ancileo's Customers Only		15/02/2021	Active		<input checked="" type="checkbox"/>
Allianz	ASA-AL-US-BA...	United ...	Travel Insurance	Alaska Airlines	25/02/2021	Active		<input checked="" type="checkbox"/>

-
-
- PRODUCTS
-
-
-


82 Screenshots of Embedded Travel Insurance in Booking Path



✈ Airline

Add Travel Insurance

Protect against unexpected trip expenses with travel insurance



KEY BENEFITS

- ✓ Personal accident up to \$15,000
- ✓ Trip cancellation up to \$1,500
- ✓ Medical repatriation up to \$100,000 [Comprehensive](#)
- ✓ Medical expenses abroad up to \$50,000 [Comprehensive](#)
- ✓ Emergency dental expenses up to \$160 [Comprehensive](#)
- ✓ Interruption of stay up to \$1,000 [Comprehensive](#)
- ✓ Loss, theft or damage to luggage (\$20 per kg / 40 kg max)

Include cancellation cover ⓘ 2.88 per day \$20

Include comprehensive travel cover ⓘ 3.11 per day \$23

Don't include

✓ Added [Continue](#)

ASIA

22 Airlines Screenshots

HKexpress  CATHAY PACIFIC





Air Asia

http://www.airasia.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 2 Mil

BOUNCE RATE 30.6%

Travel protection

No insurance

You won't get protection for your trip. We encourage you to get yourself protected by selecting a travel insurance plan.

Worry-Free Protection + 10.80 SGD

- ✓ Flight Cancellation/delay benefit
- ✓ Loss or Damage to Baggage and Personal Effects Benefits
- ✓ 24-hour Worldwide Travel Assistance Services
- ✓ Personal Accident Benefit

By applying for an insurance I agree to the [Travel protection](#).

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亚航商务服务(广州)有限公司 粤ICP备17160544号-2 证照信息

COUNTRY Malaysia

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

navitaire
an amadeus company

Ancileo

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Low Cost

2019 Number Of
Passengers

35 Mil



Air India

http://www.airindia.in

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 2.4 Mil

BOUNCE RATE 38.8%

INSURANCE

Secure your Travel from Bharti AXA General Insurance Company Ltd against unforeseen emergencies and much more. [More Benefits](#)

- Emergency Medical Expenses
- Trip Delay
- Loss/Delay of Checked-in Baggage
- Personal Accident

Travel Insurance is valid for Indian citizens only. [Terms and conditions apply](#). Please read the full [Policy Wording](#) before booking.

YES, ADD INSURANCE FOR **INR 249 PER PASSENGER (18% GST INCL.)**

NO THANKS, I DON'T NEED INSURANCE

BOOKING SUMMARY

FARES & FEES [View Breakdown](#)

Fares	INR 4,347
Charges and Fees	INR 488
Taxes	INR 227
Extras	INR 249
BOOKING TOTAL	INR 5,311

View Fare Rules [Scroll to Bottom](#)

You must review the fare rules prior to booking. It may be necessary to scroll in the fare rules box.

Fare restrictions	Chennai - Delhi
Fare code	SIP
Passenger type	Adult

00. TITLE/APPLICATION
fare cls explanation book codes

COUNTRY India

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

RADIXX

Modern. Effective. Efficient.

Ancileo

Purchase Funnel
Touchpoint

Flight Selection Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

22 Mil



Bangkok Airways

<https://bangkokair.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 0.09 Mil

BOUNCE RATE 41.1%

4. PAY - PAYMENT SELECTION

1 ✓ SELECT 2 ✓ BOOK 3 ✓ SEATS 4 PAY

Protect your trip (Recommended)

Peace of mind is only a click away. During your trip, you are covered with

- ✓ Flight delay, flight cancellation
- ✓ Compensation for baggage damaged
- ✓ Medical expenses for in/out patient and more

For more information, please refer to [Policy wording](#)

I hereby confirm that I would like to purchase Travel Insurance. I also have read, understood and accepted all details of insurance coverage, Privacy Notice, Terms of Use and Legal Information and given my consent to A&A to collect, use and keep my provided personal data.

Yes, I want to travel with a peace of mind for all passengers - TH฿299.00

No, I am willing to take the risk. I understand by declining coverage I am responsible for all non-refundable expenses for all passengers

YOUR BOOKING

[Show booking details](#)

1 TRAVELLER
1 Adult

MON 17 MAY 2021

16:55 Bangkok(BKK)
18:40 Chiang Mai(CNX)

Total duration 01h45m, Direct flight
Booking Class : P
Fare Brand [Web Promotion](#)

Free Baggage: ▶

Flight: PG 219
Aircraft : Aerospatiale/Alenia ATR
49772

COUNTRY Thailand

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

AMADEUS

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-out

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

5.86 Mil



Cathay Pacific

http://www.cathaypacific.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.6 Mil

BOUNCE RATE 37.9%

COVID Cover is complimentary, offered by AXA.



COUNTRY Hong Kong

INSURANCE PROVIDER CHUBB



INTERNET BOOKING ENGINE (IBE)

AMADEUS

Ancileo

Purchase Funnel Touchpoint **NA, Redirected to insurer page**

Integration Type **NA**

Variety Of Plans Offered **NA**

Insurer-Airline Co Branded White Label **×**

Customer Self Service Modules **×**

Loyalty Integration **×**

Type **Network Carrier**

2019 Number Of Passengers **24.7 Mil**

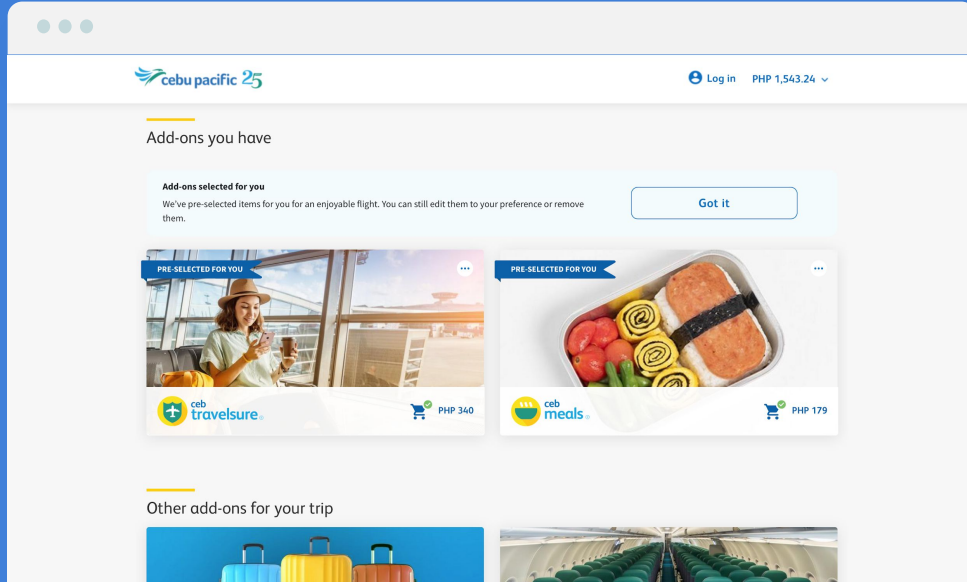


Cebu Pacific

http://www.cebupacificair.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 2.3 Mil

BOUNCE RATE 26.4%



Purchase Funnel Touchpoint	Add-ons
Integration Type	Opt-out
Variety Of Plans Offered	5
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Low Cost
2019 Number Of Passengers	22.5 Mil

COUNTRY Philippines

INSURANCE PROVIDER CHUBB

INTERNET BOOKING ENGINE (IBE)

navitaire an amadeus company



China Southern

<http://www.csair.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.9 Mil

BOUNCE RATE

18.8%

The screenshot displays a flight itinerary from Guangzhou Baiyun International T2 (07:05) to Dalian Zhoushuizi International (10:25) via CZ6285, and then from Dalian Zhoushuizi International (13:00) to Tokyo Narita International T2 (17:00) via CZ7815. The flight class is Y Class Economy. The passenger price is ¥11690, and the total price including taxes and fees is ¥446. An insurance item table is visible, listing various coverage options such as passenger accidental death, flight delay, and luggage damage, with a total value of ¥12136. Below the table, there are sections for 'E-Travel Insurance' (¥30/segment) and 'Ticket Refund/Change Insurance' (¥38/segment).

Insurance Item	Amount Insured
1. Passenger accidental death and dismemberment	RMB 2,000,000
2. Passenger accidental injury medical costs	RMB 50,000
3. Flight delay (RMB300 for 3-hour delay, RMB 100 for additional one-hour delay, with the maximum at RMB 600)	RMB 600
4. Luggage delay (RMB 1,000 for each 6-hour delay)	RMB 1,000
5. Loss and damage of checked luggage	RMB 600
6. Loss of carry-on belongings	RMB 1,000
7. Aircraft hijacking	RMB 10,000

Purchase Funnel
Touchpoint

Flight Selection Page

Integration
Type

Opt-in

Variety Of
Plans Offered

2

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Network Carrier

2019 Number Of
Passengers

152 Mil

COUNTRY China

INSURANCE
PROVIDER

中国平安
PING AN



Multiple local insurers ([here](#))

INTERNET BOOKING
ENGINE (IBE)



Ancileo



Garuda Indonesia

<http://www.garuda-indonesia.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.7 Mil

BOUNCE RATE

38.9%

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

31.89 Mil

COUNTRY Indonesia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

Ancileo



GoAir



http://www.flyofirst.com

**GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)**

2.4 Mil

BOUNCE RATE

38.8%

Cancellation Protect Add

Choose Cancellation Protect and get your cancellation penalty protected up to Rs.5,000 for bookings cancelled 24 hrs prior departure.

Cancellation Protect (Trip Cancellation extension) is underwritten by Liberty General Insurance Limited.

Travel Protection

Choose Travel Protection at INR 159 per person and gain access to 24/7 Emergency Medical Assistance, Lifestyle Assistance and much more.

Yes, I need Travel Protection

No, I do not need Travel Protection

Street Address Postal Code

Address Line Two (optional) City

Country E-mail

I agree to purchase Travel Protect and confirm that all persons covered are Indian Citizens up to the age of 70 years. I accept that I /my family members are free from Covid-19 or its signs/symptoms. We neither travelled internationally (last 15 days) nor is my residence declared as sealed /quarantine zone (last 15 days). I have read the product benefits and agree to the T&Cs.

Travel Assistance provided by Segura Services Pvt. Ltd. and Insurance underwritten by Bharti Axa General Insurance Co. Ltd.

Summary

BOM - DEL 19 Jun'21

G8 329 • 06:00 - 08:05 • GoFirst

Baggage Details ▾

Price Summary

1 Adult 3,819 INR

Taxes and Fees 1,493 INR

Total 5,312 INR

Continue

Purchase Funnel
Touchpoint

Extras

Integration
Type

Opt-in

Variety Of
Plans Offered

2

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

16.1 Mil

COUNTRY India

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

RADIXX
Modern. Effective. Efficient.

Ancileo



HK Express

http://www.hkexpress.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 0.05 Mil

BOUNCE RATE 48.8%

Complimentary COVID-19 Travel Insurance

We are delighted to offer you a complimentary COVID-19 Travel Insurance if you are flying with us. If you do not need this insurance, please tick below box.

[Click here](#) to learn more about details of the offer.

I do not need the Complimentary COVID-19 Travel Insurance.

Peace Of Mind When Travelling

Why take the risk? Add travel protection & be covered for HKD 78 per passenger



Accidental Medical
Cover up to HKD
200,000



Baggage Cover up
to HKD 4,000



Travel Delay Cover
up to HKD 1,200



Personal Accident
Cover up to HKD
300,000

Yes, I would like to add travel protection and I confirm that my insured journey originates from Hong Kong.

I confirm that (i) I have read, understood and accepted the terms, conditions and exclusions of the [Policy/Wording](#) (Standard Plan) and [Declaration](#); and (ii) agreed that my and any other travelers' (under this booking) personal data will be transferred to Chubb for processing the travel insurance.

Underwritten by Chubb Insurance Hong Kong Limited **CHUBB**

The above insurance plan is underwritten by Chubb Insurance Hong Kong Limited ("Chubb"). Hong Kong Express Airways Limited ("HK Express") is an insurance agent authorised by Chubb for distributing the product. For any disputes over the terms and conditions of your policy, Chubb will resolve with you directly. Levy collected by the Insurance Authority (IA) has been imposed on the policy at the applicable rate. The payment received for such levy will be remitted to the IA.

COUNTRY Hong Kong

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE)

navitaire
an amadeus company

Ancileo

Purchase Funnel Touchpoint

Add Extras

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

18 Mil



Indigo

http://www.goindigo.in

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 3.2 Mil

BOUNCE RATE 33.1%

The screenshot shows a flight search interface for Delhi to Doha. A 'Travel Assistance' overlay is visible, featuring a disclaimer and a list of services. The disclaimer states: "Disclaimer: 'Karvat Cover-More Assist Pvt. Ltd., the company (a corporate agent licensed by IRDAI) is providing global assistance services and ancillary products including Travel Insurance as a complimentary benefit (cover underwritten by an IRDAI authorized underwriter - Bharti AXA General Insurance Company Ltd). For details on risk factors and terms and conditions, please read the terms and conditions carefully before concluding a transaction.'" The list of services includes Medical Assistance, Travel Assistance, Lifestyle Assistance, Domestic Roadside Assistance, Family Protection, and Complimentary Travel Insurance including hospitalization also for COVID-19. A 'Read More' link is provided at the bottom of the list.

COUNTRY India

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel Touchpoint

Add-on Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

74.7 Mil



Japan Airlines

<http://www.jal.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

9.1 Mil

BOUNCE RATE

32.8%

Insurance is complimentary.

JAPAN AIRLINES Bangkok | English | Search

EXPERIENCE JAL TRAVEL INFO JAL MILEAGE BANK EXPLORE JAPAN

Travel Insurance for Visitors to Japan (included in travel costs)

In order to provide reassurance and help our customers enjoy their trip, JAL Flight & Hotel products include travel insurance for visitors to Japan, providing support for hospital arrangements/referrals if you are injured or fall ill during your stay in Japan.

Support provided

The following support is provided for customers during their stay in Japan.

- Insurance coverage period
The cost of treatment provided by a doctor for illness or injury during your stay in Japan (between entering and leaving Japan) is covered.
- Upper limit of treatment costs
Coverage is provided for the actual costs incurred, up to the maximum limit of the insurance (10 million yen).
- Treatment can be provided on a cashless basis.
Contact our 24-hour call center and we will arrange treatment at a nearby medical facility, allowing you to receive treatment without having to pay the facility yourself.
(Not available in all circumstances. If unavailable, please pay the facility for treatment, and then request the insurance reimbursement via our dedicated insurance claims website upon returning to your home country).

If you are injured or fall ill while traveling, please contact the Insurance Claim Call Center prior to receiving medical treatment in Japan.

Insurance will only cover expenses paid to medical institutions in Japan. Expenses other than those paid to medical institutions in Japan, for example any incurred after you return home, are not eligible for insurance claim payments.
Also, please be aware that expenses for treatment undertaken after leaving Japan are not eligible for insurance payments, even if you started treatment at a medical institution in Japan.

COUNTRY Japan

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Purchase Funnel Touchpoint

NA

Integration Type

NA

Variety Of Plans Offered

NA

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Network Carrier

2019 Number Of Passengers

33.4 Mil



Lion Air Group

http://www.lionair.co.id

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.4 Mil

BOUNCE RATE

23.9%

The screenshot shows a flight search interface. At the top, it displays flight options from Palembang (PLM) to Jakarta Halim Perdana (HLP) on Sun, 25 Jul 2021. Two fare classes are shown: IDR 1,136,100 and IDR 1,355,000, both marked as 'Sold Out'. Below this, there is a 'Travel Insurance' section with a recommendation to add insurance and a form to select 'Yes, please' or 'No, thank you'. To the right, a 'Booking Summary' section lists the departure and returning flights with their respective times and fare classes. At the bottom, a 'Pricing Summary' table shows the total amount for 1 adult as IDR 2,307,300. A CAPTCHA code '551836' is visible at the bottom of the search area.

Purchase Funnel
Touchpoint

Flight Selection Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Low Cost

2019 Number Of
Passengers

25.5 Mil

COUNTRY Indonesia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

To Be Confirmed

Ancileo



Malaysia Airlines

http://www.malaysiaairlines.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 0.6 Mil

BOUNCE RATE 35.7%

The screenshot shows the Malaysia Airlines website interface. At the top, there's a navigation bar with the Malaysia Airlines logo and a progress indicator for the booking process: Flights (checked), Passengers (checked), Services (checked), Payment (4), and Confirm (5). Below this, the 'MHinsure Travel Protection' section is active, featuring a beach scene and text: "Travel with Peace of Mind, Get protected with our travel insurance/takaful which comes with attractive benefits." It lists several benefits: Flight delay or trip cancellation, Theft of personal money and travel documents, Medical expenses benefit, Delay, loss or damage to your luggage, Emergency medical assistance or evacuation, and 24-hour medical and travel assistance. There are two radio button options: "I understand and accept the Insurance & Takaful conditions" (selected) and "I don't want to add travel insurance/takaful for all passengers". To the right, the 'Trip Summary' section shows "Total 1 Passenger" (1 Adult) and the 'Fare Selection' section shows "Depart 01 May 2021" with flight details: 14:55 Adelaide(ADL) to 13:50 *1 Alor Setar(AOR), Total duration 24h25m, 2 stops, Class: Q, Fare type: Economy Basic, Effective 01 April 2021, and Enrich Members earn: from N/A. A note states: "Display of points not applicable to Amal passengers".

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Network Carrier

2019 Number Of Passengers

13.9 Mil

COUNTRY Malaysia

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Malindo Air

<http://www.malindoair.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.1 Mil

BOUNCE RATE

27.9%

The screenshot displays a flight booking page. On the left, there is a 'Travel Insurance' section with a 'MALINDO TRAVEL INSURANCE WITH COVID-19 ASSISTANCE COVERAGE' banner. Below the banner are icons for various insurance benefits: Covid-19 Hospitalization Cash Assistance, Personal Accident, Medical Expenses, Flight/Baggage Delay, Baggage Loss, and Loss of Travel Documents. Two radio buttons are present: 'Yes, I would like to add Malindo Travel Insurance...' (selected) and 'No, thank you'. On the right, the 'Booking Summary' section shows flight details for a departure on Thu, 15 Jul 2021 from TGG to SZB, and a pricing summary for 1 adult at MYR 42.00, with taxes and fees of MYR 56.92, totaling MYR 98.92.

Purchase Funnel
Touchpoint

Flight Selection

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

6.8 Mil

COUNTRY



Malaysia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)





Nok Air

http://nokair.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.1 Mil

BOUNCE RATE

36.5%

NOK AIR

✈ Bangkok (Don Mueang) To Phuket
Sat 19 Jun 2021 | 11:25 - 12:45

Adult 1, Child 0 1,728.00 THB ▾

Choose Extra Service

Nok Baggage

Save more and worry free about excess baggage.

MS VED SHAH Edit

Depart
(Nok Lite)
15 kg

Nok Special Baggage

Bike, special baggage and items require special handling [\[Details\]](#)

MS VED SHAH

Depart
No special baggage

Nok Sure [Details](#)

Nok Sure offers a peace of mind for your whole trip

MS VED SHAH

I consent to the Company for storage, use and disclosure of my truly medical history and information to Office of Insurance Commission for the purpose of regulating the insurance industry.

COUNTRY Thailand

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

navitaire
an AMADEUS company

Ancileo

Purchase Funnel
Touchpoint

Extra services

Integration
Type

Opt-out

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

8.25 Mil



Philippine Airlines

http://www.philippineairlines.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 1.9 Mil

BOUNCE RATE 34.5%

COUNTRY Philippines

INSURANCE PROVIDER CHUBB



INTERNET BOOKING ENGINE (IBE)

Ancileo

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-out

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label



[Access it here](#)

Customer Self Service Modules



Loyalty Integration



Type

Network Carrier

2019 Number Of Passengers

16.8 Mil



Scoot



https://www.flyscoot.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.3 Mil

BOUNCE RATE

44.9%

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✓
[Access it here](#)

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

10.5 Mil

COUNTRY



Singapore

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

navitaire
an amadeus company

Ancileo



Singapore Airlines



<https://www.singaporeair.com>


GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.6 Mil

BOUNCE RATE

38.2%

Travel Insurance



AIG Travel confidently with enhanced COVID-19 coverage

- ✓ For return trips, key benefits for COVID-19 coverage are:
- ✓ Up to \$350,000 for Overseas Medical Expenses & Emergency Evacuation
- ✓ Up to \$7,000 for Travel Cancellation and Postponement
- ✓ Up to \$200 daily cash allowance for Quarantine at Destination, capped at 14 consecutive days

SGD 90.00
for all passengers

COVID-19 related benefits vary depending on whether you are purchasing a return trip or a one-way trip. **For one-way trips, the ONLY benefit available is Travel Cancellation and Postponement.**

For a detailed summary of what is covered and not covered for COVID-19 for both trip types, [please read the details here.](#)

This Policy is protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for your Policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact AIG Asia Pacific Insurance Pte. Ltd. or visit the AIG, GIA or SDIC websites (www.aig.com.sg or www.gia.org.sg or www.sdic.org.sg).

[ADD INSURANCE](#)

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

20.90 Mil

COUNTRY



Singapore

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

AMADEUS



SpiceJet

http://www.spicejet.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 0.7 Mil

BOUNCE RATE 43.2%

RT-PCR TEST
A number of airports in India now require mandatory negative RT-PCR test reports for passengers flying from Mumbai and Delhi. Book your test with SpiceHealth and save yourself from the hassles of long queues and wait time.
ADD ₹499 (Inclusive of 5% GST)
To View Our Sample Collection Centers. [Click Here.](#)
• Affordable Pricing
• Quicker Results
• Advanced Technology
• Accurate Results

ZERO CANCELLATION
Save Rs 3500 on Cancellation fee with Trip Cancellation Extension powered by Liberty general insurance.
Cancel atleast 24 hours before flight scheduled departure time to claim refund and get your money back.
To know more Benefits check the [Terms & Conditions](#) document.
ADD ₹594 Onwards (Inclusive of 18% GST)

SPICEMAX
ENHANCE YOUR EXPERIENCE WITH SPICEMAX
• Extra Legroom
• Priority Check-in
• Priority Boarding
• Priority Baggage
• Complimentary Meal and Beverage
*As per the orders from the Ministry of Civil Aviation, Food and Beverages are only available on flights with duration of 2 hours and above.
ADD ₹799 Onwards

FARE DETAILS
[Indian Rupee (INR)]
MON 05 JUL, 2021
DEL - BLR 20:05
Flight SG 143
6,795 +
1 Adult (SpiceSaver Fare) @ 5,976
1 Zero Cancellation fee 594
Convenience fee may apply @

7,389
INCLUSIVE OF TAXES
CONTINUE →
PAY NOW →

COUNTRY India

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Low Cost

2019 Number Of
Passengers

24.3 Mil



Thai Airways

<https://www.thaairways.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 0.7 Mil

BOUNCE RATE 36.1%

Protect your flight (Recommended)

Allianz Travel

THAI Travel Safe
Leave your worry behind and make sure that you're protected from

- Flight delay, flight cancellation
- Compensation for baggage delay or loss
- Medical expenses for in/out patient

For more information, please refer to Policy Wording.

I consent to the Company for storage, use and disclosure of my truly medical history and information to Office of Insurance Commission for the purpose of regulating the insurance industry. This travel insurance is managed by AWP Services (Thailand) Co., Ltd. Trading as Allianz Global Assistance, and is underwritten by Muang Thai Insurance Public Company Limited. In purchasing the policy, you agree to receive confirmation and future communications via email. If passengers would like to change the contact method, please call +66(0)2 205 8492*

Yes, I want to protect my trip for all passengers **THB 96.00**, [For Policy Wording](#)

No, I don't want to protect my trip for all passengers

YOUR BOOKING

1 TRAVELLER
1 Adult

Tue 18 May 2021
09:55 Phuket(HKT)
11:25 Bangkok(BKK)
Total duration **01h30m**, Direct flight
Class L
[SMILE SUPER SAVE](#)

TOTAL	THB 1,096.00
Air Transportation Charges	THB 900.00
Taxes, Fees and Charges	THB 100.00
Protect your flight (Recommended)	THB 96.00

One way price for all travellers (including taxes and fees)

COUNTRY Thailand

INSURANCE PROVIDER

INTERNET BOOKING ENGINE (IBE)

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

[Access it here](#)

Customer Self
Service Modules

Loyalty
Integration

Type

Network Carrier

2019 Number Of
Passengers

5.86 Mil



VietJet Air

http://www.vietjetair.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 0.9 Mil

BOUNCE RATE 34.5%

TRAVEL INSURANCE

Enjoy your flight with travel insurance

This program provides assurance and comfort for your whole journey!

- Personal accident Benefits with a high coverage limit.
- Travel Inconvenience benefits including flight cancellation or delay.
- 24 hour Emergency Assistance Service.

To view VietJet TravelCare's benefits and conditions, please click [here](#).

Agree to add VietJet TravelCare Insurance. I have read, understood and agreed with all terms and conditions of the insurance and the Declarations

No, thanks

Travel Insurance is auto-select, please choose 'No,thanks' if you're not intend to buy.

Insurance Travel 3.47 SGD **Confirm**

COUNTRY Vietnam

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Ancileo

Purchase Funnel Touchpoint	Add ons
Integration Type	Opt-out
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Low Cost
2019 Number Of Passengers	25 Mil



Vietnam Airlines

http://www.vietnamairlines.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1 Mil

BOUNCE RATE 35.6%

TripCARE Travel Insurance

TripCARE là sản phẩm do Tổng Công ty Bảo Hiểm PVI cung cấp và chịu trách nhiệm

Selected
✓ Added To Cart

Travel Insurance
141,000 VND
per person

NO, THANKS!

TRIPCARE covers up to 1.6 billion VND for

- Personal Accident
- Medical Expense
- Travel Inconvenience
- Supported Worldwide Medical Emergency Assistance 24/7

TRIPCARE is provided by PVI Insurance Corporation and reinsured by Chubb Corporation.

Benefits, Policy Wordings and Declaration and Authorization

CHUBB
Chubb is the reinsurer of PVI and has operations in 54 countries and territories

COUNTRY Vietnam

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel Touchpoint	Add ons
Integration Type	Opt-out
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	22.9 Mil

MIDDLE EAST & AFRICA

12 Airlines Screenshots





Air Arabia

http://www.airarabia.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 2.1 Mil

BOUNCE RATE 32.2%

Select Insurance for your trip Skip Insurance Selection **Confirm selection**

Traveling is fun and it's more fun when you travel with a peace of mind.

Travel Insurance
Choose our comprehensive Platinum Travel Insurance Plan* and protect yourself against the unexpected.

Plan includes:

- ✓ COVID-19 Quarantine and Medical expenses up to 20,000 USD
- ✓ Travel Cancellation or Curtailment due to unexpected circumstances: up to \$3,000
- ✓ Loss or damage of baggage and personal effects: up to \$1,000
- ✓ Medical reimbursement while abroad: up to \$50,000
- ✓ Emergency medical evacuation: up to \$20,000
- ✓ And many more...

[*] Tune Protect Travel - Air Arabia is underwritten by Union Insurance Company P.S.C. Click here to view the Tune Protect Travel - Air Arabia Terms & Conditions

AED 48 (Include all local taxes) **+ Add Insurance**

Confirm selection

COUNTRY UAE

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Purchase Funnel Touchpoint	Add Extras
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Low Cost
2019 Number Of Passengers	9.4 Mil

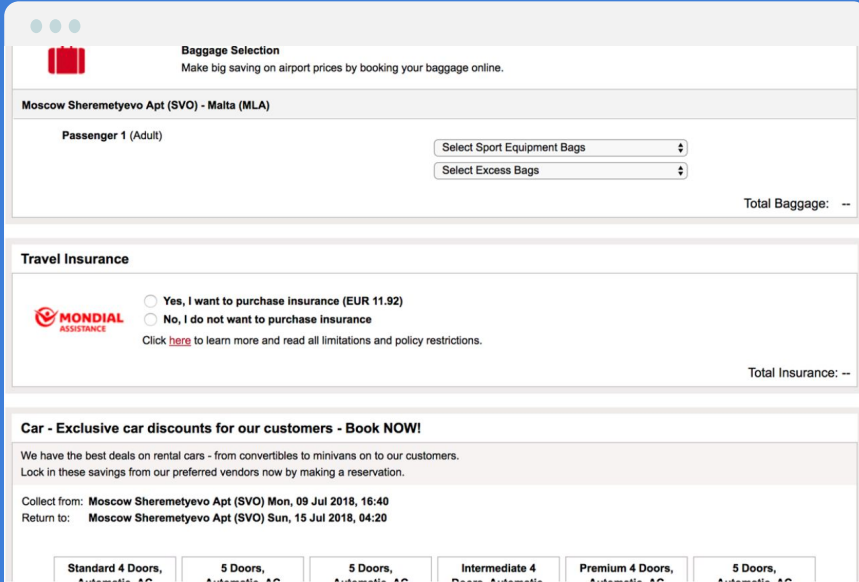


Air Malta

 <http://www.airmalta.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 0.5 Mil

BOUNCE RATE 35.8%



Baggage Selection
Make big saving on airport prices by booking your baggage online.

Moscow Sheremetyevo Apt (SVO) - Malta (MLA)


Passenger 1 (Adult)

Select Sport Equipment Bags

Select Excess Bags

Total Baggage: --

Travel Insurance

 Yes, I want to purchase insurance (EUR 11.92)
 No, I do not want to purchase insurance
 Click [here](#) to learn more and read all limitations and policy restrictions.

Total Insurance: --

Car - Exclusive car discounts for our customers - Book NOW!

We have the best deals on rental cars - from convertibles to minivans on to our customers. Lock in these savings from our preferred vendors now by making a reservation.

Collect from: **Moscow Sheremetyevo Apt (SVO) Mon, 09 Jul 2018, 16:40**
 Return to: **Moscow Sheremetyevo Apt (SVO) Sun, 15 Jul 2018, 04:20**

Standard 4 Doors, Automatic 1.6 | 5 Doors, Automatic 1.6 | 5 Doors, Automatic 1.6 | Intermediate 4 | Premium 4 Doors, Automatic 1.6 | 5 Doors, Automatic 1.6

COUNTRY  Malta

INSURANCE PROVIDER



Allianz 

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Ancileo

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

2 Mil



Emirates Airline

http://www.emirates.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

6.9 Mil

BOUNCE RATE

33%

The screenshot shows the Emirates website's 'Travel Insurance' page. The header includes navigation links for 'Manage', 'Before you fly', 'Baggage', and 'Visa and passport', along with a 'Search flights' button. The main content area is titled 'Get global multi-risk travel insurance when you purchase your flight on or after 1 December 2020'. It features a sub-section 'The benefits of your cover' and another 'How to use your multi-risk travel insurance and validity period'. The text explains that the insurance automatically applies to tickets purchased on or after 1 December 2020 and covers various risks, including COVID-19. It also mentions that the cover is valid for the duration of the return trip or up to 365 days after departure, whichever is earlier.

COVID Cover is complimentary.

Purchase Funnel
Touchpoint

NA

Integration
Type

NA

Variety Of
Plans Offered

NA

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

56.2 Mil

COUNTRY



UAE

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

To Be Confirmed



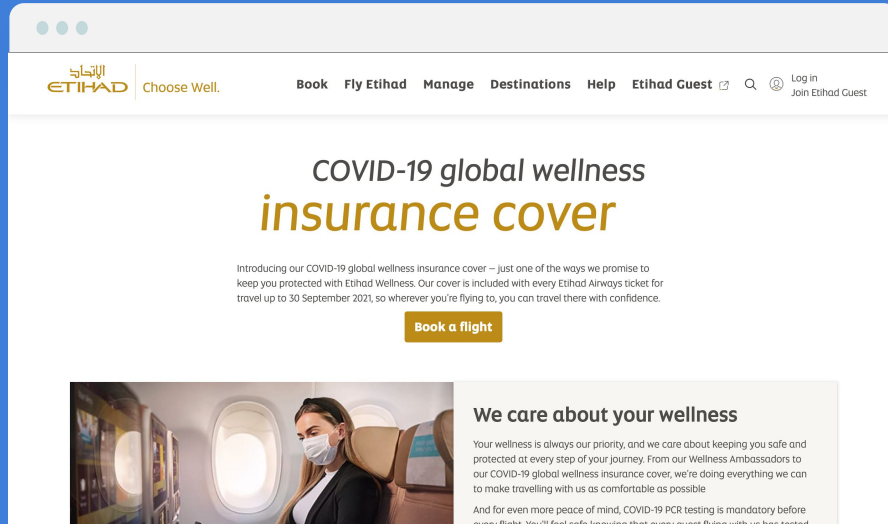
Etihad Airways

<http://www.etihad.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.6 Mil

BOUNCE RATE 34.1%

COVID Cover is complimentary.



Purchase Funnel Touchpoint NA

Integration Type NA

Variety Of Plans Offered NA

Insurer-Airline Co Branded White Label X

Customer Self Service Modules X

Loyalty Integration X

Type Network Carrier

2019 Number Of Passengers 17.5 Mil

COUNTRY UAE

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



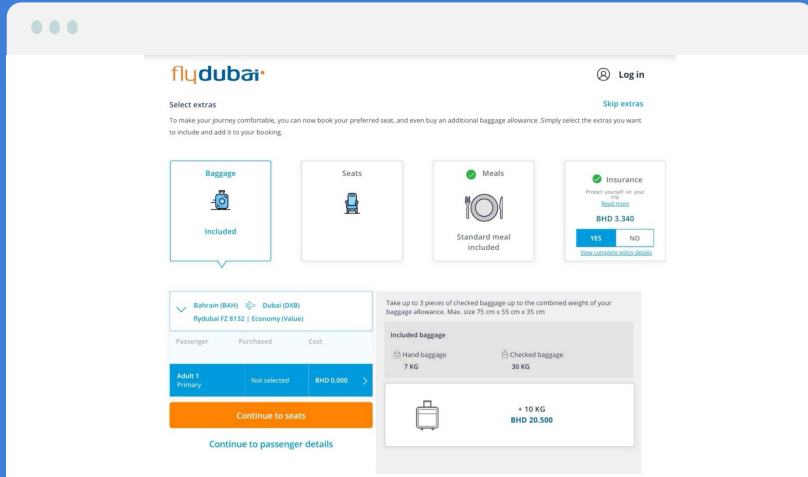


FlyDubai

<http://www.flydubai.com>

**GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)** 1.6 Mil

BOUNCE RATE 31.6%



COVID Cover is complimentary.

**Purchase Funnel
Touchpoint**

Select extras

**Integration
Type**

Opt-in

**Variety Of
Plans Offered**

1

**Insurer-Airline
Co Branded
White Label**

✗

**Customer Self
Service Modules**

✗

**Loyalty
Integration**

✗

Type

Low Cost

**2019 Number Of
Passengers**

9.6 Mil

COUNTRY UAE

**INSURANCE
PROVIDER**



**INTERNET BOOKING
ENGINE (IBE)**

To Be Confirmed

Ancileo



Gulf Air

http://www.gulfair.com

**GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)** 0.6 Mil

BOUNCE RATE 40.6%

This travel insurance is provided and underwritten by AXA Insurance (Gulf)

Worldwide Travel Insurance

- Emergency medical expenses up to \$70,000
- Journey cancellation and interruption up to 100% of the original ticket cost
- Up to \$1,400 for loss, damage or theft of personal possessions
- Delayed departure \$70 per completed 6 hours up to \$700
- Coronavirus (COVID-19) coverage included

This travel insurance is underwritten by AXA Insurance (Gulf) B.S.C © Company and is offered only to residents of Bahrain aged 79 or below. [Policy Terms & Conditions](#). Please note that this product's premium includes VAT.

4.680 BHD

Travel Insurance
Worldwide Travel Insurance: 4.680 BHD

COUNTRY  Bahrain

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

ANIXE

Ancileo

Purchase Funnel Touchpoint **Payment Page**

Integration Type **Opt-in**

Variety Of Plans Offered 1

Insurer-Airline Co Branded White Label ✗

Customer Self Service Modules ✗

Loyalty Integration ✗

Type **Network Carrier**

2019 Number Of Passengers **6.5 Mil**



Jazeera Air

<http://www.jazeeraairways.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.8 Mil

BOUNCE RATE

27.8%

The screenshot shows a 'Travel Insurance' selection page. At the top, there is a 'Skip Selection' link. The main content area includes a price of 'KWD 4.460' and a checkbox that is checked, with the text: 'By selecting the insurance product, I confirm that I have read and accepted the Important Insurance Information and the Terms & Conditions of the Policy Wording'. Below this is a link to 'View Terms & Conditions of the Policy Wording'. At the bottom of the page is a large yellow 'Confirm Selection' button.

COUNTRY



Kuwait

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)



Ancileo

Purchase Funnel
Touchpoint

Extras

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Low Cost

2019 Number Of
Passengers

2.4 Mil



Kuwait Airways

<http://www.kuwaitairways.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.3 Mil

BOUNCE RATE

40.5%

4. Your Payment 1. Select Your Flights 2. Passenger Information 3. Select Your Services 4. Your Payment

Travel Insurance
Allianz Travel
We strongly recommend that you secure your flights
Please select an insurance product to cover your trip to Dubai:

- Reimbursement for covered trip cancellation
- Emergency Medical Expenses in foreign countries, including Schengen area
- Compensation in case of delayed departure or baggage
- Help when you need it: 24/7 access to emergency assistance

 Yes, I want to protect my trip for KWD3.000 for all passengers
 No, I don't wish to protect my trip and I accept responsibility for any costs in case of medical emergency and non-refundable expenses.
 For more information about this insurance coverage, please [click here](#).

Your Booking [View Details](#)
1 PASSENGER
1 Adult
DEPARTURE FLIGHT
Wednesday, June 02, 2021
09:20 KUWAIT (KWI)
12:10 DUBAI (DXB)
Total Duration: 01:50 Direct Flight
Fare Type: Economy
TOTAL PRICE KWD 101,200
1 Adult KWD 101,200
Currency Converter
One way price for all travellers (including taxes, surcharges and service fees)
Continue

Promotion Code
Do you have a promotion code?
Apply

COUNTRY Kuwait

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

amadeus

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

4.7 Mil



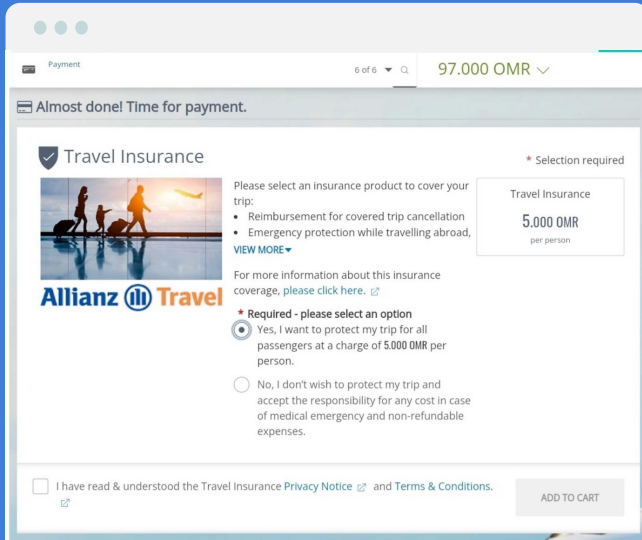
Oman Air

http://www.omanair.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 0.5 Mil

BOUNCE RATE 37.2%

COVID-19 Coverage is complimentary.



COUNTRY  Oman

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel Touchpoint	Payment
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✓ Access it here
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	9.7 Mil



Qatar Airways

https://www.qatarairways.com/

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

6.6 Mil

BOUNCE RATE

38.9%

Travel insurance
155.57 QAR

Departure Flight
Doha (DOH) - Seattle (SEA)

Travel with peace of mind with Travel Guard Gold Plan

Covid-19 coverage included

Benefits

- COVID-19 medical expenses Up to \$100,000
- Travel/Baggage delay Up to \$500
- 24/7 Global emergency assistance services* *Terms and conditions apply
- Trip cancellation Up to \$2,000
- Baggage loss Up to \$1,000

Eligibility

- All travelers must be aged from 3 months to 69 years
- All travellers must be residents of Qatar
- This insurance does not cover destinations in Cuba, Iran, Syria, North Korea, Crimea region, Afghanistan and Iraq.

Assigned to
Travel insurance will be assigned - Cha Belleza cha.belleza@yahoo.com

Disclaimer
By clicking "Select", I confirm that I have read and accept the Disclaimer and Policy Wording

Total price for all passengers **155.57 QAR** Selected

COUNTRY Qatar

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

amadeus

Ancileo

Purchase Funnel Touchpoint

Add ons

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✓

Loyalty Integration

✗

Type

Network Carrier

2019 Number Of Passengers

32.4 Mil



Royal Jordanian Airlines

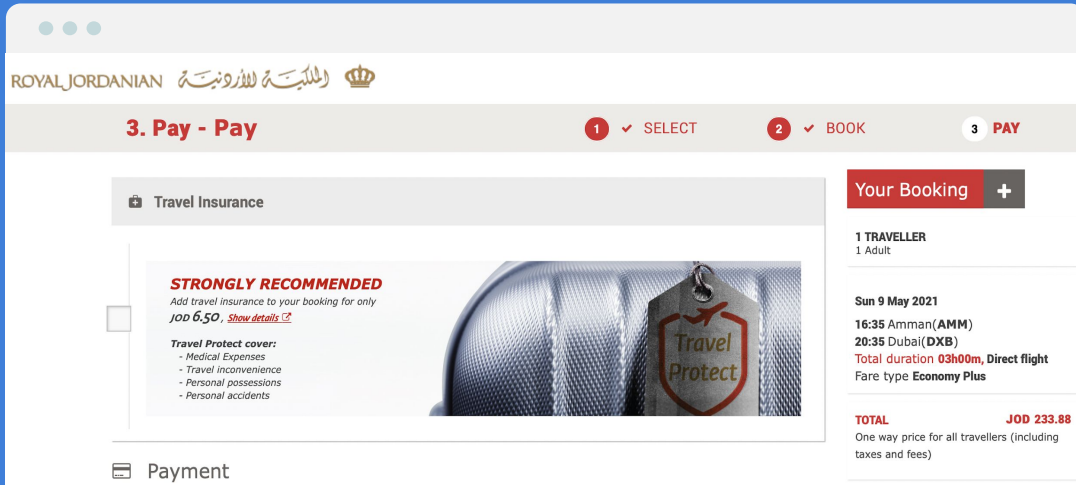
 <http://www.rj.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.9 Mil

BOUNCE RATE

48.9%



ROYAL JORDANIAN **الملكية الأردنية**

3. Pay - Pay 1 ✓ SELECT 2 ✓ BOOK 3 **PAY**

Travel Insurance

STRONGLY RECOMMENDED
Add travel insurance to your booking for only **JOD 6.50**. [Show details](#)

Travel Protect cover:

- Medical Expenses
- Travel inconvenience
- Personal possessions
- Personal accidents

Your Booking +

1 TRAVELLER
1 Adult

Sun 9 May 2021
16:35 Amman(AMM)
20:35 Dubai(DXB)
Total duration **03h00m, Direct flight**
Fare type **Economy Plus**

TOTAL JOD 233.88
One way price for all travellers (including taxes and fees)

Payment

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

3.3 Mil

COUNTRY  Jordan

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE) 

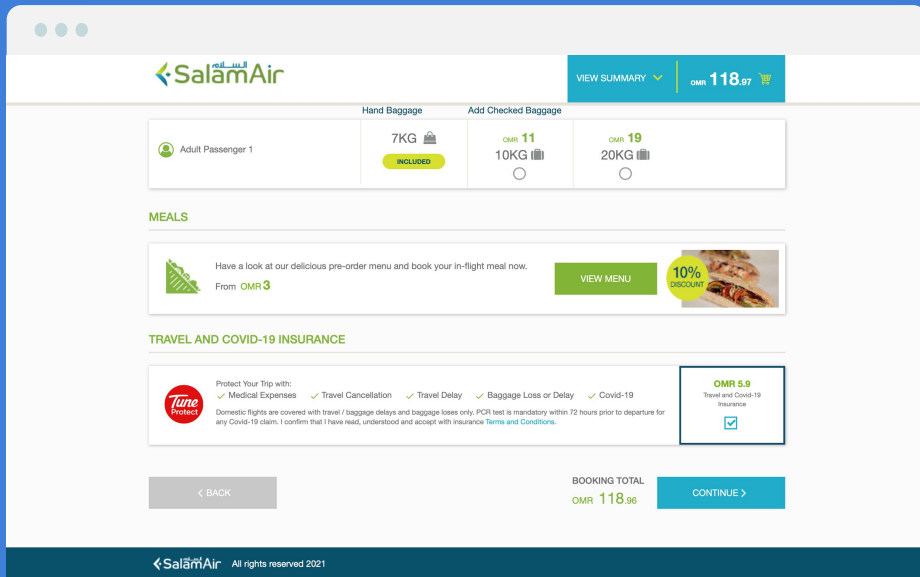


Salam Air

http://www.salamair.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.1 Mil

BOUNCE RATE 32.3%



Purchase Funnel Touchpoint	Extras
Integration Type	Opt-out
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Low Cost
2019 Number Of Passengers	1.5 Mil

COUNTRY



Oman

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

To Be Confirmed

EUROPE & RUSSIA

26 Airlines Screenshots

TAP



virgin
atlantic



vueling

Alitalia



easyJet



airBaltic

Jet2.com

FINNAIR

norwegian



AIRFRANCE







Aegean Airlines

http://www.en.aegeanair.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 2.8 Mil

BOUNCE RATE 29.4%

INSURANCE  Close

NEW COVID-19 COVERAGE 

Choose your travel insurance program, along with your tickets. COVID-19 coverage, at no extra charge, for flights from Greece, Cyprus, Turkey, Egypt and Russia is included.

- Comprehensive Travel Insurance** **€ 8.36** per person
 - Covers:
 - Medical and hospitalization expenses up to 150.000 Euros
 - Damage/loss or theft of luggage up to 1.000 Euros
 - Departure cancellation due to sickness or accident up to 500 Euros
 - 24 hour assistance abroad
- Travel Insurance** **€ 4.19** per person
 - Covers:
 - Medical and hospitalization expenses up to 150.000 Euros
 - Damage/loss or theft of luggage up to 1.000 Euros
 - 24hour assistance abroad
- I do not wish to be insured**

ATH → **CFU**
Athens → Corfu

FLIGHTS OUTBOUND
Dep: Thu 8 July 2021 - 07:35
Athens → Corfu
(E: Venizelos) (I: Kapodistrias)
✈️ **OA282**

1 x Adult **€ 57.00**

SEATS
Standard X 1 **€ 3.00**

BAGGAGE
Baggage up to 23kg X 1 **€ 21.00**

Airport charges **€ 31.99**

Total **€ 112.99**

COUNTRY  Greece

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

amADEUS

Ancileo

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

2

Insurer-Airline Co Branded White Label



[Access it here](#)

Customer Self Service Modules



Loyalty Integration



Type

Network Carrier

2019 Number Of Passengers

15 Mil



Aeroflot Group

<http://www.aeroflot.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 5.1 Mil

BOUNCE RATE 24.9%

Order Excess Baggage or Carriage of Sports Equipment online at a discount

Flight insurance

We do our utmost to make your trip easy and convenient!

A complement to our service is a certificate of insurance for each passenger, with unique coverage of all kinds of risks, including the following benefits:

- Protection of your pet during the flight up to RUB 50 000.
- Refund of the fare (up to 15 000 RUB) if the trip is canceled due to an insured event with the passenger or their relatives
- Eligibility for up to 10 000 RUB in compensation for flight delays of more than four hours for any reason.
- Protection against accidents during the flight. Compensation up to 1 200 000 RUB

The insurance contract is concluded based on the Public Offer accepted by the Insured Person. The list of insured events and coverage details are provided in the Insurance Rules and Terms and Conditions.

[Insurance Coverage and Conditions](#) [Detailed Insurance Regulations](#)

Price: 405 ₽

Total to pay: 32428 ₽ (for all passengers)

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

60.7 Mil

COUNTRY Russia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE) To Be Confirmed

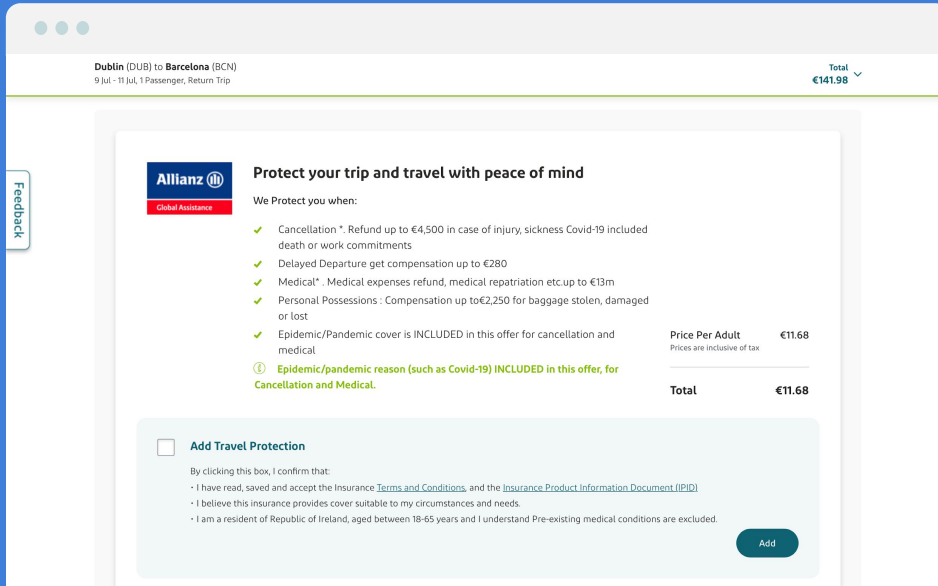


Aer Lingus

 <http://www.aerlingus.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.2 Mil

BOUNCE RATE 34.3%



Dublin (DUB) to Barcelona (BCN) Total €141.98 ✓
9 Jul - 11 Jul, 1 Passenger, Return Trip

Allianz **Protect your trip and travel with peace of mind**
Global Assistance

We Protect you when:

- ✓ Cancellation*: Refund up to €4,500 in case of injury, sickness Covid-19 included death or work commitments
- ✓ Delayed Departure get compensation up to €280
- ✓ Medical*: Medical expenses refund, medical repatriation etc up to €13m
- ✓ Personal Possessions: Compensation up to €2,250 for baggage stolen, damaged or lost
- ✓ Epidemic/Pandemic cover is INCLUDED in this offer for cancellation and medical

① Epidemic/pandemic reason (such as Covid-19) INCLUDED in this offer, for Cancellation and Medical.

Price Per Adult €11.68
Prices are inclusive of tax

Total €11.68

Add Travel Protection

By clicking this box, I confirm that

- I have read, saved and accept the [Insurance Terms and Conditions](#), and the [Insurance Product Information Document \(IPID\)](#)
- I believe this insurance provides cover suitable to my circumstances and needs.
- I am a resident of Republic of Ireland, aged between 18-65 years and I understand Pre-existing medical conditions are excluded.

Add

COUNTRY  Ireland

INSURANCE PROVIDER

Allianz 

INTERNET BOOKING ENGINE (IBE)

 Datalex

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

11.6 Mil



Air Baltic

<http://www.airbaltic.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 0.7 Mil

BOUNCE RATE 33.7%

Summary

Outbound	Return
<p>Tuesday, September 07, 2021 Economy class / GREEN</p> <p>BT 761 08:30 Riga (RIX) – 13:10 Tenerife (TFS) Operated by airBaltic</p> <p> Travel tip - add Flight cancellation option for 19.99 € Selected ticket does NOT allow full refunds. In case your travel plans might change, add a possibility to receive a full refund, paid as airBaltic gift card. ⓘ</p> <p>Ms. Jane Lee 1 cabin bag, max. 8 kg (Including duty-free purchases)</p> <p>Mr. James Lim 1 cabin bag, max. 8 kg (Including duty-free purchases)</p>	<p>Saturday, September 11, 2021 Economy class / GREEN</p> <p>BT 762 14:10 Tenerife (TFS) – 22:25 Riga (RIX) Operated by airBaltic</p> <p> Travel tip - add Flight cancellation option for 19.99 € Selected ticket does NOT allow full refunds. In case your travel plans might change, add a possibility to receive a full refund, paid as airBaltic gift card. ⓘ</p> <p>Ms. Jane Lee 1 cabin bag, max. 8 kg (Including duty-free purchases)</p> <p>Mr. James Lim 1 cabin bag, max. 8 kg (Including duty-free purchases)</p>

Additional services for all passengers

COUNTRY Latvia

INSURANCE PROVIDER



Self insured

INTERNET BOOKING ENGINE (IBE)

Purchase Funnel Touchpoint	Payment Page
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	5 Mil

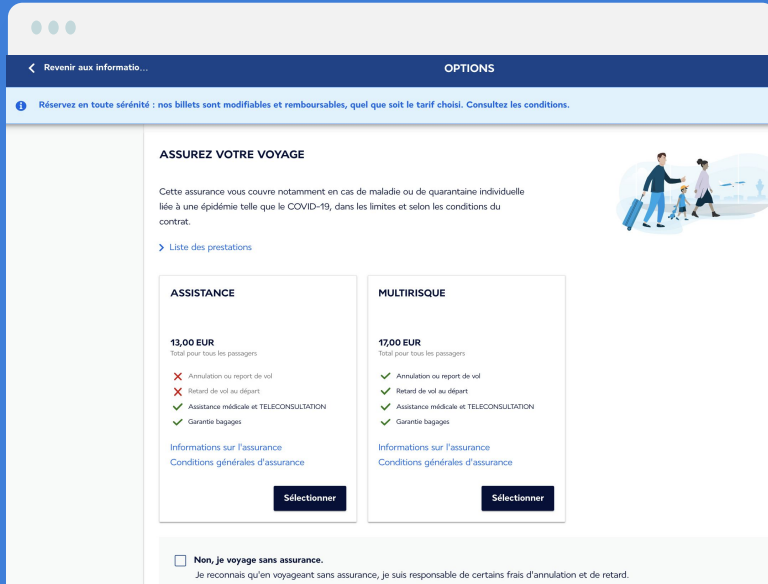


Air France

http://www.airfrance.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 1.9 Mil

BOUNCE RATE 52.3%



COUNTRY France

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

amadeus

Ancileo

Purchase Funnel Touchpoint

Options

Integration Type

Opt-in

Variety Of Plans Offered

2

Insurer-Airline Co Branded White Label

X

Customer Self Service Modules

X

Loyalty Integration

X

Type

Network Carrier

2019 Number Of Passengers

52.5 Mil



Alitalia



http://www.alitalia.com


GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

2.9 Mil

BOUNCE RATE

42.5%

INSURANCE



INSURE YOUR TRIP WITH CHUBB

- ✓ Refund for changing or canceling ticket (excluding taxes)
- ✓ Baggage protection and reimbursement of unforeseen expenses for delayed delivery
- ✓ Medical expenses abroad
- ✓ 24-hour personal assistance including medical transfer and repatriation

I have read and accept the INSURANCE CONDITIONS.
I authorize data to be sent to Chubb Group Ltd for payment and for taking out the policy.
I confirm that all the insured are resident and/or domiciled in Italy.

For details of the scope, maximum coverage, excess and limitations of the insurance cover see also the summary sheet for the policy.

Moreover, buying "Alitalia Programma Viaggi", you earn 500 miles bonus on your account.

€ 18,00

If you wish you can also buy insurance after buying your ticket but before your first check-in.

[ADD INSURANCE](#)

[NEXT](#)

COUNTRY



Italy

INSURANCE
PROVIDER

CHUBB

INTERNET BOOKING
ENGINE (IBE)

amadeus

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✓

Type

Network Carrier

2019 Number Of
Passengers

21.3 Mil



Brussels Airlines



http://www.brusselsairlines.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.5 Mil

BOUNCE RATE

40.6%

The screenshot shows the Brussels Airlines website interface. At the top, there are navigation links for 'Help & Contact' and 'Miles & More'. The main content area is divided into sections: 'Configure Your Trip' with tabs for 'Enter Passenger Details' and 'Choose Payment Method'; a confirmation message 'Flights have been added to your shopping cart.'; a 'Travel insurance disclaimer' regarding COVID-19; 'New COVID-19 Coverage' with details on quarantine allowance, emergency assistance, trip cancellation, and luggage, priced at 'Only 17,13 EUR'; a 'Your Shopping Cart' section showing a flight ticket for Friday, 02.07.2021 at 18:30 PM from Brussels to Barcelona, priced at 186,21 EUR; 'Additional Services' including 'Edit flights' and 'Add travel insurance'; and a 'Your Flights' section with a flight schedule for Friday, 02.07.2021 from Brussels to Barcelona.

COUNTRY



Belgium

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

amADEUS

Ancileo

Purchase Funnel
Touchpoint

Configure Your Trip

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

10 Mil

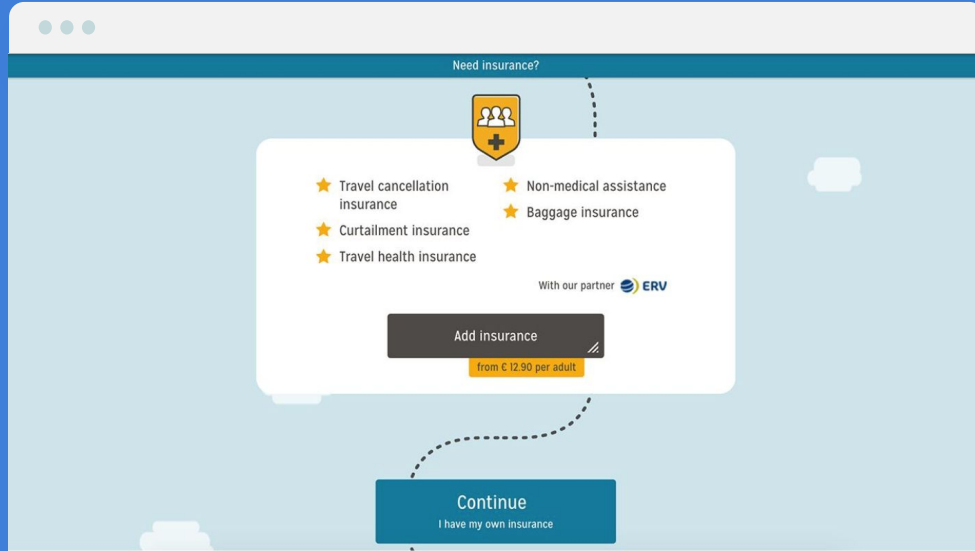


Condor Airlines

http://www.condor.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.2 Mil

BOUNCE RATE 36.7%



COUNTRY Germany

INSURANCE PROVIDER **ERGO**

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel Touchpoint Extras

Integration Type Opt-in

Variety Of Plans Offered 1

Insurer-Airline Co Branded White Label ✗

Customer Self Service Modules ✗

Loyalty Integration ✗

Type Low Cost

2019 Number Of Passengers 9.4 Mil



EasyJet

http://www.easyjet.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 11.7 Mil

BOUNCE RATE 35%

The screenshot shows the EasyJet website's travel insurance section. The main heading is "Travel insurance" with a sub-heading "Get covered and travel stress-free". A notification says "I don't need insurance". The insurance is provided by COLLINSON. The user is prompted to "Choose the right cover for you...".

Comprehensive plus cancellation cover
From £8.37
Tailored for your trip

Policy includes

- Cancellation - £3,000.00
- Medical Expenses - £10,000,000.00
- Personal Possessions - £15,000.00

[More policy details >](#)

Optional extras

- Enhanced Gadget Cover £7.28 [Details >](#)
- Natural emergency including volcanic ash cover £10.01 [Details >](#)
- Sports Activity pack £2.26 [Details >](#)

Total cost of policy £8.37

[Select this policy](#)

COVID-19 COVER
Take off without a worry

Medical treatment costs: Covered if you test positive for COVID-19 abroad.

Important: If you travel to any country against FCDO advice, cover is only in place for non-Covid 19 related claims.

Cancellation: Covered if you, a travel companion or the person you are staying with tests positive for COVID-19*

*Cancellation cover only available when booking more than 2 days prior to departure.

Basket £135.19
[Price breakdown >](#)

London Gatwick to Amsterdam
EZY8881 →

Departure: 18:40 Fri 16th Jul
Arrival: 20:55

Your fares: 1 x £36.99
Adult

Your flight options: £7.99
Standard seat 8C

Amsterdam to London Gatwick
EJ9880 →

Departure: 19:10 Sun 18th Jul
Arrival: 19:25

Your fares: 1 x £36.74
Adult

Your flight options: £8.49
Standard seat 11C

Hold items: 1 x £44.98
15kg hold bag
Combined weight 15kg

[Skip >](#)

COVID-19 TRAVEL HUB
Fly with confidence

Travel comfortably and confidently at

COUNTRY UK

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

To Be Confirmed

Ancileo

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✓
[Access it here](#)

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

96.1 Mil



Eurowings

<http://www.eurowings.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 2.7 Mil

BOUNCE RATE 34.9%

The screenshot shows the Eurowings website interface. At the top, there is a navigation bar with links for Flights, Seats, Services, Travellers, Extras, and Payment. Below this, the 'HanseMerkur travel insurance' section is displayed. It includes a 'Coronavirus information' section with details about travel cancellation and medical insurance. There are two columns of insurance options, each with a radio button and a list of covered services. The 'Reise-Vollschutz inkl. Covid-19-Deckung' option is selected. At the bottom right, the total price is shown as €539.98 with a 'Continue' button.

COUNTRY Germany

INSURANCE PROVIDER HanseMerkur
Versicherungsgruppe

INTERNET BOOKING ENGINE (IBE)

navitaire
an amadeus company

Ancileo

Purchase Funnel Touchpoint

Extras

Integration Type

Opt-in

Variety Of Plans Offered

2

Insurer-Airline Co Branded White Label



[Access it here](#)

Customer Self Service Modules



Loyalty Integration



Type

Low Cost

2019 Number Of Passengers

28.1 Mil

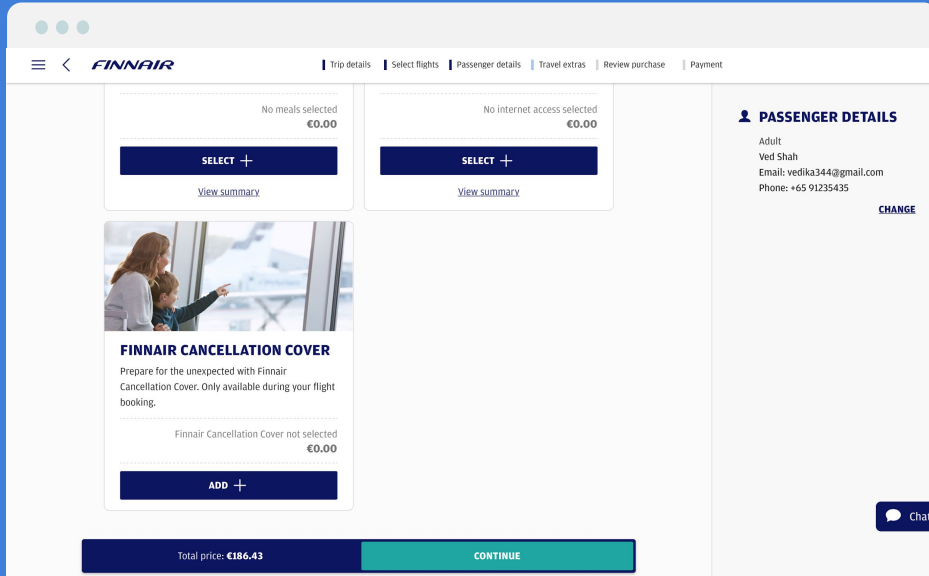


Finnair

http://www.finnair.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.1 Mil

BOUNCE RATE 42.2%



COUNTRY Finland

INSURANCE PROVIDER

INTERNET BOOKING ENGINE (IBE)

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Network Carrier

2019 Number Of
Passengers

14.7 Mil



Iberia Airlines

<http://www.iberia.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

5.4 Mil

BOUNCE RATE

37.6%

Madrid → Barcelona
OUTBOUND: 07/07/2021 | RETURN: 10/07/2021 | x1 Change search | TOTAL: 184.61€

Insurance
Travel insurance valid only for residents of Spain [Change country of residence](#)

1 Our website policies now include COVID along with all the other illnesses eligible for cancellation or medical assistance coverage.

Cancellation Insurance **13.60C**
Total price for all the passengers included in the booking

Enjoy your trip and leave us the unexpected

- ✓ Cancellation. Several cancellation reasons up to 6,000C per person. Serious illness or death of the insured or their relatives. Serious bodily accident of the insured or their relatives. Dismissal from employment. Start of new job. Breakdown or accident of the insured's vehicle. The premium of the same includes all applicable taxes and surcharges.

Comprehensive Insurance and Medical Teleconsultation **17.69C**
Total price for all the passengers included in the booking

Enjoy your trip and leave us the unexpected

- ✓ New. Medical teleconsultation services included during your trip.
- ✓ Cancellation. Up to 6000 € per person.
- ✓ Early return due to illness, Accident or Death (in country of residence). Included.
- ✓ Expenses for prolongation of hotel stays (medical reasons). 100C per day with a maximum of 1000C.
- ✓ Assistance. Included 24h.
- ✓ Medical expenses. Medical expenses World Wide: C60,000, in Europe: C15,000, in Spain: C600.
- ✓ Repatriation. Included
- ✓ Civil Liability. Up to 30.050C (Excess 90C).
- ✓ Legal defense. Up to 600C.

COUNTRY



Spain

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

In-house PSS
system

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

2

Insurer-Airline
Co Branded
White Label



Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

22.4 Mil



Jet2.com

http://www.jet2.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.3 Mil

BOUNCE RATE 44.6%

Cover your flight costs

To give you extra peace of mind for your trip, our Travel Insurance now provides cancellation and medical cover for COVID-19 and cover to travel to destinations where Foreign Office (FCDO) advise "against all but essential travel" as a result of COVID-19 (single trip policies only). See policy wording for details.

DEFAQTO 5* TRAVEL INSURANCE

COVID-19 AND FCDO COVER INCLUDED

FOR IMMEDIATE PROTECTION

Policy includes: COVID-19 cancellation and medical cover £10m medical cover £5,000 cancellation £2,000 baggage

Choose policy type

Single trip

Essential cover for the entire duration of your trip, up to 31 days. Includes FCDO Cover.

From £8 for 3 days

Annual multi-trip

Essential cover for unlimited trips in one year, up to 31 days per trip. Does not include FCDO cover.

From less than 10p per day

[View policy document](#) [COVID-19 Cover explained](#) [View Insurance Product Information Document](#)

Total so far: **£239.50**

Open all

Who's Going <small>(1) passengers</small>	▼
Going Out <small>Thu 15 Jul 2021 at 08:00</small>	▼
<small>£167.00</small>	
Coming Back <small>Sat 17 Jul 2021 at 10:35</small>	▼
<small>£60.00</small>	
Check-in <small>Online check-in</small>	▼
<small>FREE</small>	
Seats <small>(1) Going out</small>	▼
<small>£12.50</small>	

Total so far: **£239.50**

[^ Change currency](#)

Purchase Funnel
Touchpoint

Essentials

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Low Cost

2019 Number Of
Passengers

14.4 Mil

COUNTRY UK

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE) To Be Confirmed



KLM Royal Dutch Airlines

http://www.klm.nl

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.6 Mil

BOUNCE RATE

30.4%

Travel the world without worries

Our partner Allianz Travel has expanded its insurance policies with coverage for epidemics and pandemics. Their policy includes cover for you or your travel companion when at least one of you is diagnosed with COVID-19 before or during your trip. It also provides coverage if at least one of you needs to self-quarantine before your trip. Keep in mind that insurance coverage is excluded if you travel against the advice of local authorities or travel to a high-risk destination. Please refer to the terms and conditions for an explanation of the coverages.

> Summary of benefits

KLM Travel Insurance	KLM Comprehensive
EUR 8,40 total for all passengers	EUR 13,90 total for all passengers
<ul style="list-style-type: none"> ✗ Cancellation ✓ Assistance ✓ Medical coverage ✓ Baggage coverage 	<ul style="list-style-type: none"> ✓ Cancellation ✓ Assistance ✓ Medical coverage ✓ Baggage coverage
Insurance details terms of use	Insurance details terms of use
<input type="button" value="Select"/>	<input type="button" value="Select"/>

No, I will travel without insurance.
I understand that by declining coverage I may otherwise be responsible for certain cancellation fees and delay expenses.

By selecting this insurance, I confirm:

- I have read and accept the insurance product information document, terms and conditions and privacy statement, provided digitally.
- I have verified that the insurance corresponds to my needs.
- I agree that I will receive all information about my insurance (such as the policy, the conditions and the insurance card) digitally.
- The Netherlands is my country of residence.

Allianz @ Travel
powered by Allianz Global

Feedback

Feedback

Purchase Funnel
Touchpoint

Extra Options

Integration
Type

Opt-in

Variety Of
Plans Offered

2

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

35.1 Mil

COUNTRY Netherlands

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

amADEUS



Lufthansa Group

<http://www.lufthansa.com>

**GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)**

6.5 Mil

BOUNCE RATE

30.7%

Configure Your Trip | Enter Passenger Details | Choose Payment Method

Flights have been added to your shopping cart.

Please review all selected flights and additional products before proceeding with this booking.

Travel more, worry less [AIG](#)

Travel Inconvenience - Standard

Includes cover for:

- Trip cancellation
- Trip interruption
- Flight delay (from 6 hours)

Only 42,31 EUR⁽¹⁾

[Add to shopping cart](#) → [Additional Products](#) [Click here to view the insurance details and documentation](#)

(1) The insurance premium displayed is the total premium for all passengers on the itinerary and includes the valid insurance premium tax.

Rental cars in Lisbon – Aeroporto de Lisboa

COUNTRY Germany

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

amADEUS

Ancileo

Purchase Funnel Touchpoint

Additional Products

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Network Carrier

2019 Number Of Passengers

145.2 Mil



Lux Air

<http://www.luxair.lu>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.7 Mil

BOUNCE RATE

31.6%

3. PAY - PAY 1 ✓ SELECT 2 ✓ BOOK 3 PAY

TRAVEL INSURANCE

We strongly recommend that you secure your trip.
Please select an insurance for your flights and/or baggage.

- I do not want any extra insurance and understand the risks for all passengers
- Travel Cancellation Insurance for all passengers - 10.00 EUR. [Show details.](#)
- Travel Cancellation & Baggage Loss Insurance for all passengers - 15.00 EUR. [Show details.](#)
- Multirisks: Travel Cancellation, Baggage Loss and Assistance for all passengers - 20.00 EUR. [Show details.](#)

PROMOTION CODE

Do you have a promotion code?

VOUCHER

Do you want to use vouchers? **Voucher code** **Pin Code**

To add another voucher, insert a voucher code and click on Add Voucher.

YOUR BOOKING

1 PASSENGER
1 Adult

Thu 15 Jul 2021
18:00 Luxembourg(LUX)
19:50 Copenhagen(CPH)
Total duration 01h50m, Direct flight
Booking class O
fly CLASSIC.

Sun 18 Jul 2021
20:50 Copenhagen(CPH)
22:40 Luxembourg(LUX)
Total duration 01h50m, Direct flight
Booking class O
fly CLASSIC.

TOTAL **298.83** EUR
1 Adult 298.83 EUR
Round trip price for all travellers (including taxes and fees)

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

2.1 Mil

COUNTRY Luxembourg

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

Ancileo



Norwegian Air Shuttle

<http://www.norwegian.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.4 Mil

BOUNCE RATE

35.3%

The screenshot displays the 'Other special baggage and pets' section with a dropdown menu for 'Ved Shah' and a 'Choose service request' button. Below this is the 'Cancellation protection' section, which includes a 'Secure yourself against illness before your trip' sub-section with a 'Read more >>' link. The 'Offset your carbon footprint' section features a 'CHOOSE' button and a 'Support UNICEF's work for children' section with a UNICEF logo. On the right side of the screenshot, a summary box shows the 'Total price incl. all taxes and surcharges' as '\$204.80'. Below this, it states 'This ticket is non-refundable' and provides 'Price details' for 'Air Transportation Charges', including 'Base fare' at '\$155.28' and 'Taxes, Fees and Charges' at '\$24.05'. A 'Terms' section is also visible at the bottom of the summary.

Purchase Funnel
Touchpoint

Additional

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

36.3 Mil

COUNTRY Norway

INSURANCE PROVIDER Self Insured

INTERNET BOOKING ENGINE (IBE)

amadeus



Norwind Airlines

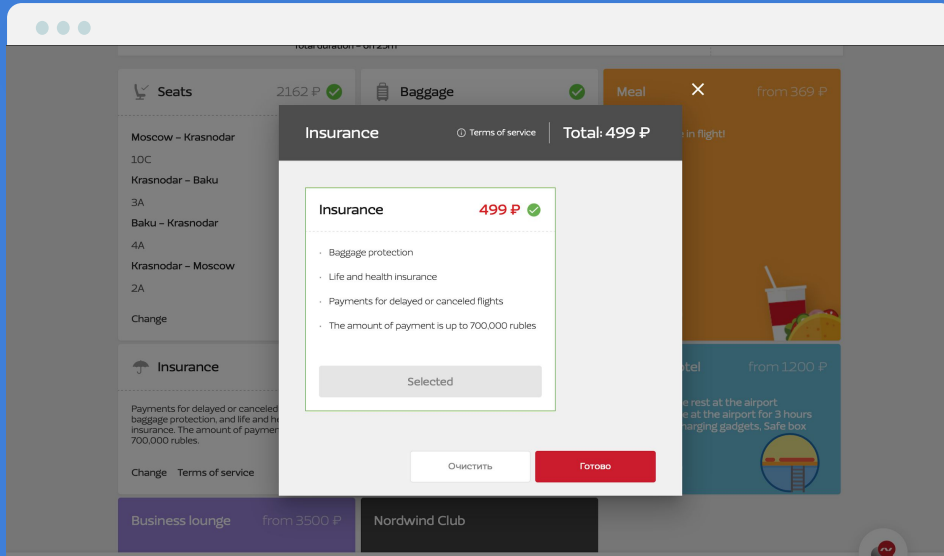
<http://www.nordwindairlines.ru/en>

**GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)**

1.1 Mil

BOUNCE RATE

27.4%



COUNTRY Russia

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-out

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

5.5 Mil



Olympic Air

<http://www.olympicair.com>

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 0.38 Mil

BOUNCE RATE 33.8%

INSURANCE Close

NEW COVID-19 COVERAGE!

MONDIAL ASSISTANCE

Choose your travel insurance program, along with your tickets. COVID-19 coverage, at no extra charge, for flights from Greece, Cyprus, Turkey, Egypt and Russia is included.

- Comprehensive Travel Insurance** **€ 16.73** per person
 - Covers:
 - Medical and hospitalization expenses up to 150.000 Euros
 - Damage/loss or theft of luggage up to 1.000 Euros
 - Departure cancellation due to sickness or accident up to 500 Euros
 - 24hour assistance abroad
- Travel Insurance** **€ 12.55** per person
 - Covers:
 - Medical and hospitalization expenses up to 150.000 Euros
 - Damage/loss or theft of luggage up to 1.000 Euros
 - 24hour assistance abroad
- I do not wish to be insured**

[Download the Insurance Product Information Document and the Terms & Conditions](#)

COUNTRY Greece

INSURANCE PROVIDER Allianz

INTERNET BOOKING ENGINE (IBE) amadeus

Ancileo

Purchase Funnel Touchpoint	Add-ons
Integration Type	Opt-in
Variety Of Plans Offered	2
Insurer-Airline Co Branded White Label	✓ Access it here
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	15 Mil



Ryanair

<http://www.ryanair.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 25.8 Mil

BOUNCE RATE 30.3%

INSURANCE

You can't put a price on peace of mind.

With EuropAssist travel insurance, leave your worries behind and have a safe, fun trip.

Information displayed is valid for residents of United Kingdom. Click here to choose per passenger or country of residence. All prices include Insurance Premium Tax (IPT). By adding insurance I confirm that:
• I have read the Status Disclosure Document, Insurance Product Information Document (PID) and Policy ... [Read more](#)

Protect your gadgets for only £3.00 more

Standard Insurance

Basic cover for your trip

- Medical expenses up to £2,500,000
- Personal belongings up to £1,500
- Unexpected cancellation up to £3,000

£11.99 per person

[Add for all](#)

Insurance Plus

The basics plus additional cover

- All the benefits of Standard Insurance
- Ticket refund
- Gadget insurance

£14.99 per person

[Add for all](#)

Annual Insurance

The basics for all your trips for one year

- All the benefits of Standard Insurance
- Full year of insurance

£34.99 per person

[Add for all](#)

[Choose per passenger or country of residence >](#)

COUNTRY Ireland

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

navitaire
an AMADEUS company

Ancileo

Purchase Funnel
Touchpoint

Add Ons

Integration
Type

Opt-in

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Low Cost

2019 Number Of
Passengers

148.6 Mil



S7 Airlines

http://www.s7.ru

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

4 Mil

BOUNCE RATE

28.8%

The screenshot displays a flight insurance selection page. It features three main insurance categories: Flight, ANTICOVID Insurance, and Travel-Sport. Each category lists specific coverage details and prices. A summary section on the right shows the total cost of 5,491 RUB, including flights and insurance. A promotional code field and a 'Proceed to next' button are also visible.

Insurance Type	Price (RUB)
Flight	339 RUB
ANTICOVID Insurance	260 RUB
Travel-Sport	746 RUB
Total	5,491 RUB

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

14 Mil

COUNTRY Siberia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

To Be Confirmed



Swiss International Airlines

http://www.swiss.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 2.5 Mil

BOUNCE RATE 36%

The screenshot displays a travel insurance selection interface. On the left, two insurance plans are listed: 'Travel Care Plus / Multi Risk' for CHF 68.37 and 'Travel Care / Travel Inconvenience' for CHF 32.42. Both include COVID-19 related coverage and trip cancellation. On the right, flight details for Zurich to Barcelona (03/07/2021) and Barcelona to Zurich (10/07/2021) are shown, along with a price of CHF 246.30. An 'Options' section shows the Barcelona-Zurich route with 1 selected seat for CHF 16.00. A 'Grand total' of CHF 262.30 is displayed at the bottom. A 'Close' button is visible at the bottom left of the insurance section.

COUNTRY Switzerland

INSURANCE PROVIDER

INTERNET BOOKING ENGINE (IBE)

Purchase Funnel Touchpoint	Options
Integration Type	Opt-in
Variety Of Plans Offered	2
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	21.6 Mil



TAP Air Portugal

<http://www.flytap.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 4.2 Mil

BOUNCE RATE 35.1%

3/5 REVIEW ROUND TRIP 1 Passenger

Review your trip 200 M + 261,43 €

Add Travel Insurance to your trip

	Cancellation Insurance	Travel Insurance (excluding Cancellation cover)	Multirisk Insurance (Cancellation + Trip Insurances)
Cancellation	✓		✓
500€ for accommodation & transport (standard excesses apply)	✓		✓
Medical expenses. Up to 250.000€ Europe / 500.000€ Worldwide		✓	✓
Assistance		✓	✓
Repatriation		✓	✓
Baggage		✓	✓
Flight Delay		✓	✓
	18,29 € per passenger	6,00 € per passenger	22,53 € per passenger
	Add	Add	Add

COUNTRY Portugal

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE)

amadeus

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

17.1 Mil



TUI Airways

http://www.tuifly.be

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

7 Mil

BOUNCE RATE

41%



COUNTRY



Belgium

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

navitaire
an amadeus company

Ancileo

Purchase Funnel
Touchpoint

Options

Integration
Type

Opt-in

Variety Of
Plans Offered

5

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

11.8 Mil



Ukraine International Airlines

<http://www.flyuia.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.2 Mil

BOUNCE RATE

35.8%

We highly recommend to include Travel insurance since it is required by the authorities of most countries From 15.07.2021 to 18.07.2021

Economy EUROPE ⓘ	Standard EUROPE ⓘ	Sports&Activities EUROPE ⓘ
Accident	Accident	Accident
Medical expenses, including COVID-19	Medical expenses, including COVID-19	Medical expenses, including COVID-19
	Baggage	Public liability
€77.63	€129.38	€301.47

I confirm the correctness of all personal data provided by me, and accept the [Privacy policy of the Insurer](#). I agree with the [Terms and Conditions of Insurance](#). I give my consent to the use, processing and storage of my personal data with the aim of providing the ordered services.

€129.38
Total price

COUNTRY Ukraine

INSURANCE PROVIDER ERV

INTERNET BOOKING ENGINE (IBE)

Sabre

Ancileo

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-out

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label



[Access it here](#)

Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

8 Mil



Virgin Atlantic

http://www.virginatlantic.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.4 Mil

BOUNCE RATE

40.5%

virginatlantic LON - WAS Round trip | Jul 6-9 | 1 passenger | Edit search | Join Log in

Travel Insurance

Get cover for your trip to Washington, DC for £39.00 total **Allianz @ Assistance**

Peace of mind is only a click away

- ✓ COVID-19 - cover for medical expenses and cancellation if you become ill or have to quarantine due to COVID-19
- ✓ Up to £15m medical assistance cover in the event of illness or an accident while away
- ✓ Up to £5k cancellation cover or if you have to cut your trip short
- ✓ Up to £2k in the event of loss, theft or damage to your personal possessions

Limits and exclusions apply; refer to the [Insurance Product Information Document](#) and the [Terms & Conditions \(and Privacy Notice\)](#)

By selecting this insurance product:

- I confirm that I have read and I accept the Insurance Product Information Document, the Terms & Conditions and the Privacy statement, provided in a digital format.
- I confirm that I have verified that the product chosen corresponds to my needs.
- I confirm that I am a UK resident.

IMPORTANT COVER LIMITATIONS: [COVID-19](#)

All premiums shown include Insurance Premium Tax at the current rate. You may cancel this insurance within 14 days of purchase. This insurance is for UK residents who are 70 years old or under. If you choose to purchase Virgin Atlantic Travel insurance at a later date, prices may differ.

Virgin Atlantic Limited is an Appointed Representative of AWP Assistance UK Limited which is

COUNTRY UK

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

5.7 Mil



VliegWinkel

http://www.vliegwinkel.nl

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.5 Mil

BOUNCE RATE

29.6%

The screenshot shows the VliegWinkel website interface. At the top, there are navigation tabs for 'Zoekresultaten', 'Passagiers', 'Extra's', and 'Afronden'. The main content area is titled 'Extra's' and features two insurance options:

- Refund Protect**: Verlies niet de mogelijkheid op vergoeding in geval van:
 - Ziekte
 - Persoonlijk noodgeval
 - En meer
 Price: €18,26 per persoon. A 'Selecteer' button is visible.
- Airhelp+**: Compensatie voor vluchtvertraging.
 - Vlucht vertraagd, geannuleerd of overboekt? Meestal heb je recht op compensatie.
 - Tot € 600 compensatie voor vluchtvertragingen, annuleringen en overboekingen door luchtvaartmaatschappijen. Tot € 6.000 compensatie voor extra uitgaven veroorzaakt door een vertraging, inclusief verloren bagage en gemiste reserveringen (hotels, vluchten, taxi enz.).
 - Met deze service zoekt Airhelp+ dit voor je uit en dient namens jou een claim in bij de airline, zonder gedoe.
 Price: €12,99 per persoon. A 'Meer informatie' link is present.

At the bottom of the insurance section, there is a checkbox: 'Nee bedankt, ik wil geen gebruik maken van deze service'.

COUNTRY  Netherlands

INSURANCE PROVIDER

unigarant

verzekering.nl

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

3

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

To Be Confirmed



Vueling Airlines

<http://www.vueling.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

4.5 Mil

BOUNCE RATE

28.9%

Insurance

Our insurance policies cover contingencies for illnesses derived from COVID-19.

Cancellation

Get a full refund for your flight, including taxes, if you're not able to fly.

- Cover in the event of illness (including COVID-19) or serious accident
- Stolen documents
- Starting at a new company

See [full cover details](#).

From **15.45 EUR** per person

Add

Travel assistance

Prepare for any unexpected events that may happen while you travel.

- Medical expenses (including COVID-19) and dental expenses at your destination
- Medical transfer and early return to your place of origin
- Extended hotel stay due to illness (including COVID-19) or accident

See [full cover details](#).

10.50 EUR per person

Add

Your travel plan

Outbound **82.99 EUR**

BCN 08/07/2021 08:50 h → IBZ 09:50 h

Return **55.49 EUR**

IBZ 11/07/2021 07:00 h → BCN 08:00 h

Services **16.00 EUR**

+ 2 rear seats 16,00 EUR

Final Price 154.48 EUR

No surprises!
All taxes and fees are included in the final price.

COUNTRY Spain

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Purchase Funnel Touchpoint

Customise Your Flight

Integration Type

Opt-in

Variety Of Plans Offered

2

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

34.6 Mil



Wizz Air

http://www.wizzair.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

8.8 Mil

BOUNCE RATE

27.4%

The screenshot shows the Wizz Air booking page for a flight from Brussels Charleroi to Budapest on August 11, 2021. The flight price is €122.48. The passenger is Olivier Michel. The page displays two insurance options:

- Travel insurance:** Be prepared and travel as safely as possible. Price: €1.16.
- Cancellation insurance:** Up to 100% of flight costs and up to €500 for trips costs due to illness or death. Price: €1.16.

Below the insurance options, there is another section for **Travel insurance** with a price of €2.14, which includes cancellation expenses following a Covid-19 infection. This section also details **Cancellation cover** (up to 100% of flight costs and up to €500 for trips costs due to illness or death), **Overseas Medical Expenses** (up to €2,500,000), **Lost or Stolen Baggage** (up to 1,500 €), and **Missed Departure** (up to 200 €).

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

2

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

40 Mil

COUNTRY Hungary

INSURANCE
PROVIDER

CHUBB

INTERNET BOOKING
ENGINE (IBE)

navitaire
an amadeus company

Ancileo

AMERICAS



13 Airlines Screenshots

Alaska
AIRLINES



SYY

jetBlue

JetSMART

VivaAero

FRONTIER
AIRLINES

VIVA
aerobus



volaris







Air Canada

 <http://www.aircanada.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 6.1 Mil

BOUNCE RATE 29.5%

Choose your travel insurance plan from Allianz Global Assistance

Travel with confidence in Canada and around the world. Get valuable insurance coverage with 24/7 emergency care from Allianz' team of experienced professionals who are there to support you through each step of your journey. [Learn more about coverage](#)

PROTECT YOUR TRIP
Deluxe Package

- Emergency medical
- Cancellation
- Trip interruption & delay
- Baggage loss/delay
- Flight accident
- Travel accident

\$12.07 Per day
or add from **\$2/month**
Total (incl. taxes): \$ 108.62

Trip Cancellation & Interruption Plan

- Cancellation, trip interruption & delay

\$6.11 Per day
or add from **\$1/month**
Total (incl. taxes): \$ 55.00

Classic Emergency Medical Plan

- Emergency medical

\$4.95 Per day
or add from **\$1/month**
Total (incl. taxes): \$ 44.55

I do not want to purchase travel insurance right now.

Please choose a travel insurance plan, or decline travel insurance to continue. **Continue**

COUNTRY  Canada

INSURANCE PROVIDER 

INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel Touchpoint	Payment Page
Integration Type	Opt-in
Variety Of Plans Offered	3
Insurer-Airline Co Branded White Label	✓
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	51.5 Mil



Air Transat



http://www.airtransat.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

0.4 Mil

BOUNCE RATE

31.6%

2 Travel insurance

Protect yourself from unforeseen expenses before and during your trip

Manulife Financial

For additional coverage or more information, please contact us at 1-877-872-6728. Coverage is subject to the eligibility conditions, terms, conditions and exclusions stipulated in the policy booklet.

<p>COVID-19 PANDEMIC TRAVEL INSURANCE - Under Age 60</p> <p>Read more</p> <p>\$32.90</p>	<p>Concierge Club Plan</p> <p>Read more</p> <p>\$102.00</p>	<p>Non Medical Concierge Club Plan</p> <p>Read more</p> <p>\$88.00</p>	<p>Trip Cancellation Plan</p> <p>Read more</p> <p>\$76.00</p>
<p>Standard Plan</p> <p>Read more</p> <p>\$88.00</p>	<p>Standard Non-Medical Plan</p> <p>Read more</p> <p>\$75.00</p>	<p>Emergency Medical Plan (up to age 59)</p> <p>Read more</p> <p>\$14.84</p>	

No thanks, I don't want insurance.

This is only a general compensation summary. If you need help, please contact us.

Save and continue

COUNTRY Canada

INSURANCE PROVIDER Manulife

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

7

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Network Carrier

2019 Number Of
Passengers

5.5 Mil



Alaska Airlines

<http://www.alaskaair.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 10.2 Mil

BOUNCE RATE 30%

Highly Recommended: Protection for your trip to Gustavus

A lot can happen on your trip to Gustavus – it's important to make sure you are protected.

YES Add protection for \$47.71 total. ✓ Highly Recommended

IMPORTANT:
Get up to 100% cash back for certain expenses due to trip cancellation and interruption, including if you test positive for COVID-19 (see link below).

- **Compensation**
Up to 100% reimbursement for covered trip cancellation and interruption
- **Peace of mind**
Insurance for covered travel delay expenses and lost, stolen or damaged baggage
- **Help when you need it**
24/7 assistance in the event of a travel or medical emergency

"In these trying travel times, purchasing travel insurance should be commonplace." - *Forbes.com, Dec 2020*

NO I choose not to protect my \$763.30 purchase. I understand by declining coverage I may be responsible for cancellation fees and delay expenses.

28,241 guests protected their trip in the last 7 days

COVID-19: COVERAGE LIMITATIONS AND SPECIAL ACCOMMODATIONS
Recommended/offered/sold by Allianz Global Assistance. Underwriter: Jefferson Insurance Company or BCS Insurance Company. Plan incl. insurance & assistance services. Terms & exclusions (incl. for pre-existing conditions) apply. [Plan & Pricing details, disclosures](#)

▼ Price summary

COUNTRY United States

INSURANCE PROVIDER Allianz

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel Touchpoint	Payment Page
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	35.5 Mil



Avianca

<https://www.avianca.com/co/en/>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 3.5

BOUNCE RATE 34.5%

Travel assistance Close X

- Ensure all the passengers ⓘ \$95.900 COP
- Cha Belle \$95.900 COP

ike Asistencia® Assistance for your entire trip with Iké Asistencia

Protect yourself against the unforeseen mishaps:

- ✓ Medical emergencies including those related to COVID-19
- ✓ Cancellation or interruption of travel
- ✓ Unforeseen events with your baggage and other assistance

For more information about Avianca Travel Insurance with Iké assistance click [here](#).

Total charge for all flights
\$95.900 COP Save and Continue

COUNTRY Colombia

INSURANCE PROVIDER

INTERNET BOOKING ENGINE (IBE)

Ancileo

Purchase Funnel Touchpoint	Add ons
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Network Carrier
2019 Number Of Passengers	30.5 Mil



Delta Air Lines

<http://www.delta.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

33.2 Mil

BOUNCE RATE

29%

3 Trip Protection

Peace of mind is only a click away
Protection from Austin to New York, and everywhere in between.

RECOMMENDED

IMPORTANT: Certain expenses may be eligible for reimbursement if you get sick with COVID-19 before or during your trip (See link below).

Get back up to 100% for covered trip cancellation and interruption, including covered illness or injury of you, a family member, or travel companion; loss of an immediate family member; and more.

Protection for your baggage or personal belongings that are lost, damaged, or stolen while you are traveling.

Reimbursement for eligible lost, pre-paid trip expenses, meals, accommodations, or transportation expenses due to a covered delay.

Help when you need it: 24/7 assistance in the event of a travel or medical emergency.

Required: Select Yes or No to continue

Yes, protect my trip for \$27 total.

No, do not protect my \$263.40 trip.

Allianz COVID-19: COVERAGE LIMITATIONS AND SPECIAL ACCOMMODATIONS
Recommended/offered/sold by Allianz Global Assistance. Underwriter: Jefferson Insurance Company or BCS Insurance Company. Plan Incl. Insurance & assistance services. Terms & exclusions (incl. for pre-existing conditions) apply. Plan & Pricing details, disclosures.

By selecting Complete Purchase, you agree to all the Terms and Conditions, Delta's Privacy Policy and the Hazardous Material Policy outlined below.

COUNTRY United States

INSURANCE PROVIDER

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel Touchpoint Payment Page

Integration Type Opt-in

Variety Of Plans Offered 1

Insurer-Airline Co Branded White Label ✗

Customer Self Service Modules ✗

Loyalty Integration ✗

Type Network Carrier

2019 Number Of Passengers 162.8 Mil



Frontier Airlines

<http://www.flyfrontier.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 7.6 Mil

BOUNCE RATE 38.8%

INSURE YOUR TRIP
Protect your trip payment from the unexpected. Travel Guard recommends travel insurance.

Add Travel Guard® Insurance*
Travel insurance benefits include:

- \$400 Trip Cancellation
- \$500 Trip Delay
- \$500 Baggage

YES, add travel insurance for up to \$13.25 covering all passengers on this booking. Available to US residents only.
I have read and understand the [Policy of Insurance](#) and agree to the terms and conditions of the insurance coverage.

No, I do not want to insure my trip.

Coverage IN THIS ADVERTISEMENT is offered by Travel Guard Group, Inc., and limitations will apply; click here for [Important Disclosures](#).
Frontier receives compensation from Travel Guard Group, Inc. related to the offer of travel insurance.

Travel Insurance Subtotal: Up to \$0.00

COUNTRY



United States

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Ancileo

Purchase Funnel Touchpoint

Add-ons

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

22.7 Mil



Go! Transportes Aereos

<http://www.voegol.com.br>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 5.2 Mil

BOUNCE RATE 31.5%

The screenshot shows a flight booking interface. At the top, there's a progress bar with steps: 'Choose your flight', 'Your data', 'Complete your trip', 'Choose your seat', 'Extra', and 'payment'. The 'Extra' step is currently active. Below this, there's a 'SESSION TIME' indicator showing 0m 14s. The main content area features a SulAmérica insurance advertisement. The ad includes the text 'Award-winning Travel Insurance: your tranquility starts here.' and 'Travel with all the security of SulAmérica for only R\$ 16.06'. It also lists benefits like 'Documents' assistance, 'Avoid unforeseen events Indemnity for lost luggage', and 'assistance Medical'. At the bottom of the ad, there are icons for 'assistance Pharmaceutical' and 'assistance Dental', along with a 'Learn more coverage' button. To the right of the ad, there's a 'YOUR PURCHASE' summary showing a flight from GIG to CKS on Aug 7 - 8:19 am to Aug 8 - 19:00 for 1 adult with a subtotal of R\$ 1,999.20 and a 'Re-search' button.

Purchase Funnel
Touchpoint

Extras

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

36.4 Mil

COUNTRY  Brazil

INSURANCE PROVIDER 

INTERNET BOOKING ENGINE (IBE)

 navitaire
an amadeus company

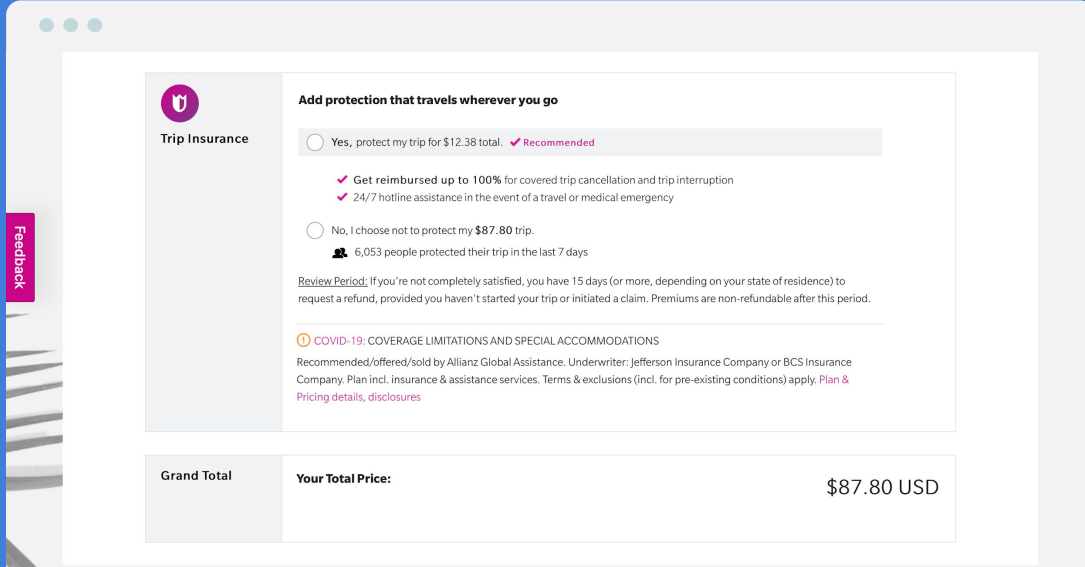


Hawaiian Airlines

 <http://www.hawaiianairlines.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 3.3 Mil

BOUNCE RATE 39.5%




Trip Insurance

Add protection that travels wherever you go

Yes, protect my trip for \$12.38 total. **Recommended**

- ✓ Get reimbursed up to 100% for covered trip cancellation and trip interruption
- ✓ 24/7 hotline assistance in the event of a travel or medical emergency

No, I choose not to protect my \$87.80 trip.

 6,053 people protected their trip in the last 7 days

Review Period: If you're not completely satisfied, you have 15 days (or more, depending on your state of residence) to request a refund, provided you haven't started your trip or initiated a claim. Premiums are non-refundable after this period.

COVID-19: COVERAGE LIMITATIONS AND SPECIAL ACCOMMODATIONS

Recommended/offered/sold by Allianz Global Assistance. Underwriter: Jefferson Insurance Company or BCS Insurance Company. Plan incl. insurance & assistance services. Terms & exclusions (incl. for pre-existing conditions) apply. [Plan & Pricing details, disclosures](#)

Grand Total **Your Total Price:** \$87.80 USD

COUNTRY  United States

INSURANCE PROVIDER  Allianz

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Purchase Funnel Touchpoint	Payment Page
Integration Type	Opt-in
Variety Of Plans Offered	1
Insurer-Airline Co Branded White Label	✗
Customer Self Service Modules	✗
Loyalty Integration	✗
Type	Low Cost
2019 Number Of Passengers	11.8 Mil



JetBlue Airways

<http://www.jetblue.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 15.5 Mil

BOUNCE RATE 30%

The screenshot shows the JetBlue website's payment page. At the top, there's a navigation bar with the JetBlue logo and links for 'Go to JetBlue.com Home', 'Español', 'Help', 'Privacy', 'TRUEBLUE', 'SIGN IN', and 'JOIN'. Below this is a dark blue navigation menu with tabs for '1. SEARCH', '2. FLIGHTS', '3. TRAVELERS', '4. SEATS', '5. EXTRAS', and '6. PAYMENT'. The main content area is titled 'Payment' and features a section for 'Add Travel Protection'. This section includes a testimonial from another JetBlue customer, a list of benefits (Compensation, Luggage protection, Delay insurance, COVID-19), a review period, and a 'Highly Recommended' badge. At the bottom of the page, there are logos for 'COUNTRY United States', 'INSURANCE PROVIDER Allianz', and 'INTERNET BOOKING ENGINE (IBE) Sabre'.

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



Customer Self
Service Modules



Loyalty
Integration



Type

Low Cost

2019 Number Of
Passengers

42.7 Mil

COUNTRY United States

INSURANCE PROVIDER Allianz

INTERNET BOOKING ENGINE (IBE) Sabre



JetSMART

http://www.jetSMART.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 1.1 Mil

BOUNCE RATE 34.1%

The screenshot displays the JetSMART booking interface. On the left, there's a navigation menu with steps: 1. Select your tickets, 2. Optional Services, and 3. Payments. Below this, it says 'Fly!' and 'Purchase details:'. The flight details show an outbound flight on Thu 07-15 from SCL (05:55) to LIM (08:44) and a return flight on Mon 07-19 from LIM (09:34) to SCL (14:15). The total due is USD \$384.04. A passenger list shows 'Vedi Shah' as the only passenger. A breakdown of costs is provided: Pack Smart (\$201.80), Base fare (\$137.00), Administration fee (\$8.00), Checked Bag (Included), Large Cabin Bag (Included), Priority Boarding (Included), FlexSMART (Included), and Seats (Included). The return flight costs \$113.60, including a base fare of \$56.00.

The main content area features a 'Priority Boarding' section with a green banner stating 'In the Pack SMART this optional is included' for both the outbound and return flights. Below this, the flight paths are shown: 'OUTBOUND - Santiago (SCL) → Lima (LIM)' and 'RETURN - Lima (LIM) → Santiago (SCL)'. Each path has a box for the passenger name 'Vedi Shah' and a 'Remove' button.

The 'Insurance' section is highlighted with a teal banner, stating 'Enjoy your destination without worries! Now your travel insurance with COVID-19 coverage included'. It mentions 'Travel insurance provided by CHUBB'. Below this, there's a box with the text 'Take out your CHUBB travel insurance with COVID-19 coverage included from \$23.96 USD per passenger' and an 'Add' button.

COUNTRY Chile

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE)

navitaire
an AMADEUS company

Ancileo

Purchase Funnel Touchpoint

Optional Services

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

×

Customer Self Service Modules

×

Loyalty Integration

×

Type

Low Cost

2019 Number Of Passengers

To Be Confirmed



SKY Airline

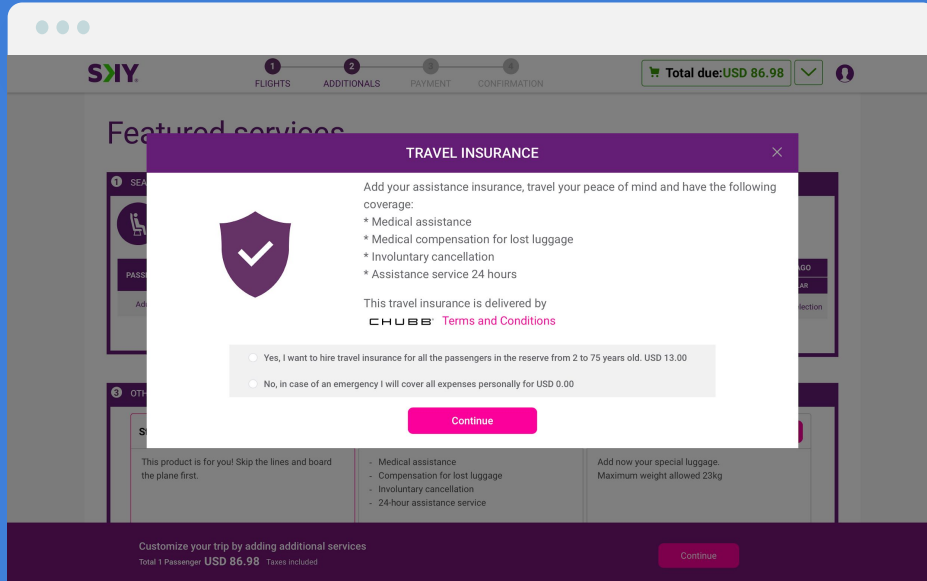
http://www.skyairline.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

1.6 Mil

BOUNCE RATE

34.9%



COUNTRY Chile

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Ancileo

Purchase Funnel
Touchpoint

Additional

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

×

Customer Self
Service Modules

×

Loyalty
Integration

×

Type

Low Cost

2019 Number Of
Passengers

3.9 Mil



Sun Country Airlines

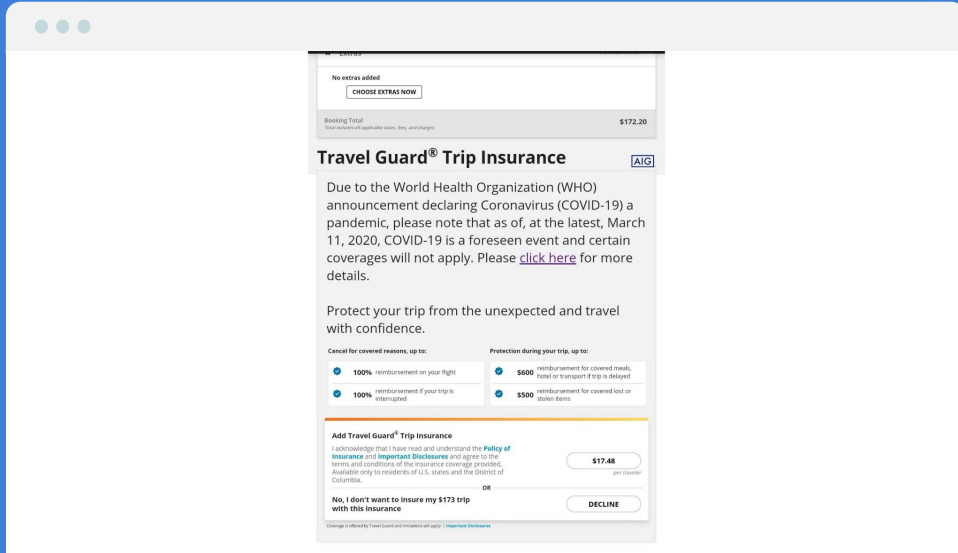
www.suncountry.com/

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

862.6K

BOUNCE RATE

40.62%



COUNTRY  United States

INSURANCE PROVIDER 

INTERNET BOOKING ENGINE (IBE) To Be Confirmed

Ancileo

Purchase Funnel
Touchpoint

Review and Pay

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Network Carrier

2019 Number Of
Passengers

116.4 Mil



United Airlines

http://www.united.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 26.3 Mil

BOUNCE RATE 31.3%

Checkout

United travel options

Cover your trip with Travel Guard® insurance

Due to the World Health Organization (WHO) announcement declaring Coronavirus (COVID-19) a pandemic, please note that as of, at the latest, March 11, 2020, COVID-19 is a foreseen event and certain coverages will not apply. [Please read the details here](#).

Don't miss out! Plan includes:

- ✓ [Flight refund](#) if you can't travel for a covered reason
- ✓ Coverage for [lost baggage](#)
- ✓ Coverage for [flight cancellations](#) and [missed connections](#)

Select an option:

Yes, insure my trip for only \$64.79.
I have read, understand and agree to the terms and conditions of the [Policy of Insurance](#), and [Important Disclosures](#). Plan not available to Washington residents.

No, I will travel without this insurance for my \$996.80 trip. I understand that by declining coverage I may otherwise be responsible for certain cancellation fees and delay expenses.
Don't ignore the unexpected.
Your trip could get delayed...
You could miss a flight connection...

Over 30 million travelers trust Travel Guard® plans for travel insurance.
Coverage is offered by Travel Guard Group, Inc. and limitations will apply. Read [Important Disclosures](#).

Your trip Cost breakdown

ROUNDTRIP (1 TRAVELER) [Revise this trip](#)

New York/Newark to Las Vegas
Fri, Sep 3 • 4:05 pm to 6:24 pm • Nonstop
[Show details](#)

Las Vegas to New York/Newark
Mon, Sep 6 • 10:00 am to 5:57 pm • Nonstop
[Show details](#)

Fare \$900.47
Taxes and fees \$96.33
Total due \$996.80
or starting from **\$98/month**

▲ 2 tickets left at this price

Show Feedback

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Network Carrier

2019 Number Of Passengers

116.4 Mil

COUNTRY



United States

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

To Be Confirmed



VivaAerobus

http://www.vivaerobus.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 7.1 Mil

BOUNCE RATE 38.3%

The screenshot displays the 'INSURANCE OPTIONS' section of the Viva Aerobus website. It features a 'Travelers insurance' card with a green checkmark and the text 'Enjoy your trip knowing you have extra protection'. Below this, there is a 'Basic Traveler Insurance' section with a list of benefits: Flight delay or cancellation, Medical assistance (ticket holder), Baggage protection, and Legal assistance. There are two radio button options: 'MXN 224.24' (selected) and 'No, I wish to travel without coverage'. A red warning bar states: 'Don't risk it! By rejecting coverage, you will be responsible for covering any unforeseen expenses incurred on your trip.' At the bottom, there is a 'Full Refund' option with the text 'We will refund your money in the face of any unforeseen event'. To the right of the insurance options, a sidebar shows flight details for two dates: Tue, 6 Jul 2021 (Los Angeles to Acapulco) and Thu, 8 Jul 2021 (Acapulco to Los Angeles). Below the flight details is a 'Price summary' table with the following items: Base price (MX\$ 17,560.81), Base VAT price (MX\$ 371.40), Total Airport (MX\$ 1,566.89), Taxes (TUA, MX\$ 1,120.38), Total Flight Price (MX\$ 20,619.48), Additional Benefits (MX\$ 424.97), VAT Benefits (MX\$ 7.21), Total fees (MX\$ 432.18), and Subtotal (MX\$ 21,051.66). The total price is listed as MX\$ 21,051.66. At the bottom of the sidebar, it says 'Airport Departure Fee (TUA) included'.

COUNTRY Mexico

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)

navitaire an AMADUS company

Ancileo

Purchase Funnel Touchpoint

Insurance Options

Integration Type

Opt-in

Variety Of Plans Offered

2

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

12 Mil



Viva Air

http://www.vivaair.com

GLOBAL WEBSITE TRAFFIC (MONTHLY AVERAGE) 3.1 Mil

BOUNCE RATE 37.2%

The screenshot shows the Viva Air website interface. At the top, there's a navigation bar with 'VIVA Fly more!' and location/language/currency dropdowns (Colombia, English, USD). Below this are several service selection cards: 'Select your seats', 'Maleta 12kg a bordo', 'Maleta 20kg en bodega', 'Fila Express y embarque prioritario', 'Hacemos check-in por ti', and 'Compra Tranquilo'. Each card has 'Outbound' and 'Inbound' radio buttons and a 'Modify' button. To the right is a 'Booking' section for 'Bogotá - Bucaramanga' showing two flight options: a direct flight (BOG 2:54 PM to BGA 4:51 PM) and a connecting flight (BOG 11:25 AM to BGA 6:57 AM via WSB). Below the flight options is a price breakdown: Fare (84,33 USD), Extras (91,4 USD), and Total (175,73 USD). At the bottom, there's a 'Click for more additional services' button and a small disclaimer about travel insurance.

Purchase Funnel Touchpoint

Extras

Integration Type

Opt-out

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✗

Customer Self Service Modules

✗

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

6.3 Mil

COUNTRY Colombia

INSURANCE PROVIDER **CHUBB**

INTERNET BOOKING ENGINE (IBE)

navitaire
an amadeus company



Volaris

https://www.volaris.com/

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

9.6 Mil

BOUNCE RATE

35.9%

The screenshot displays the Volaris website interface. At the top, there's a navigation bar with the Volaris logo, language/currency settings (English / \$ USD), and user options (Sign up, Login). A promotional banner reads "PAY MONTHLY • Your destination is closer than you think, from as low as \$164 USD/month." Below this, a section titled "Get more benefits by adding our combos" features three main options: "More Flexibility" (\$378 MXN), "Combo Business" (\$1,198 MXN), and "Health Combo" (\$178 MXN). Each option includes a list of benefits and an "Add" button. To the right, a flight summary for Friday, September 17, 2021, shows 1 adult passenger, flight costs (Base fare: \$2,254 MXN, Air fare VAT: \$360 MXN), and a total price of \$2,614 MXN, with a note that it can be paid from \$164/month.

Purchase Funnel
Touchpoint

Add-ons

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✗

Type

Low Cost

2019 Number Of
Passengers

22 Mil

COUNTRY  Mexico

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

In-house
system

Ancileo

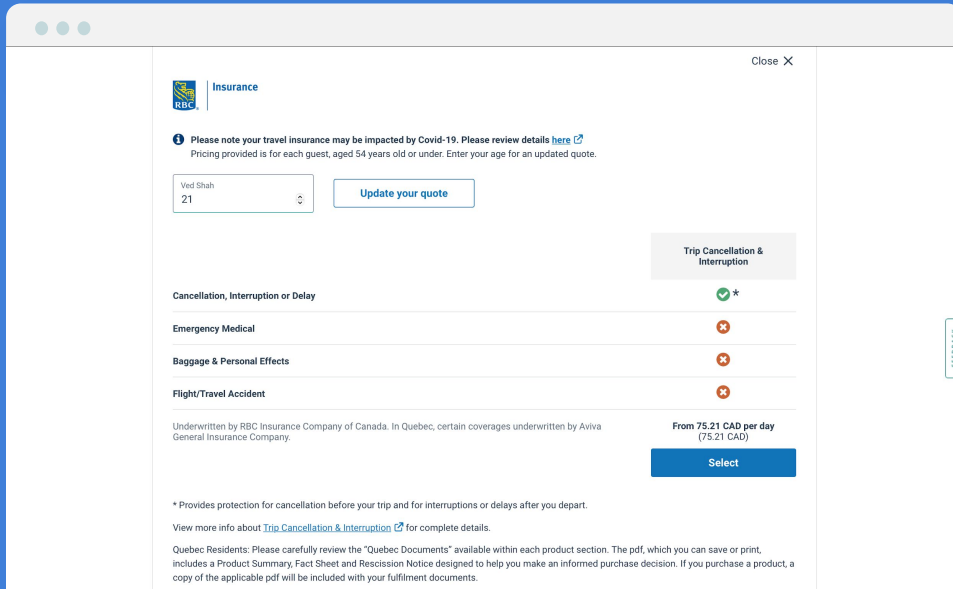


WestJet

 <http://www.westjet.com>

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE) 1.3 Mil

BOUNCE RATE 34.1%



Insurance Close X

! Please note your travel insurance may be impacted by Covid-19. Please review details [here](#) 🔗
Pricing provided is for each guest, aged 54 years old or under. Enter your age for an updated quote.

Ved Shah
21 Update your quote

Trip Cancellation & Interruption

Cancellation, interruption or Delay ✔*

Emergency Medical ✘

Baggage & Personal Effects ✘

Flight/Travel Accident ✘

Underwritten by RBC Insurance Company of Canada. In Quebec, certain coverages underwritten by Aviva General Insurance Company.

From 75.21 CAD per day
(75.21 CAD)

Select

* Provides protection for cancellation before your trip and for interruptions or delays after you depart.
View more info about [Trip Cancellation & Interruption](#) 🔗 for complete details.

Quebec Residents: Please carefully review the "Quebec Documents" available within each product section. The pdf, which you can save or print, includes a Product Summary, Fact Sheet and Rescission Notice designed to help you make an informed purchase decision. If you purchase a product, a copy of the applicable pdf will be included with your fulfillment documents.

COUNTRY  Canada

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

Sabre

Ancileo

Purchase Funnel
Touchpoint

Extras

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✘

Customer Self
Service Modules

✘

Loyalty
Integration

✘

Type

Network Carrier

2019 Number Of
Passengers

26 Mil

AUSTRALIA & NEW ZEALAND

4 Airlines Screenshots





Air New Zealand

http://www.airnewzealand.co.nz

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

3 Mil

BOUNCE RATE

29.2%

Auckland to Canberra
2 flights via Sydney
One way

Fri 9 Jul 2021
9:00am

Ved Shah

seat

No bags

NZD **\$444.00**
Incl. taxes & charges of \$133.38
Earn A 2 / Status Points 18

[VIEW DETAILS](#)

Add travel insurance

For peace of mind on your journey

Travel, medical and luggage cover **\$33** per adult

Select duration required:

3 days cover - NZD \$33.00

- ✓ 24-hour global emergency medical assistance
- ✓ Medical expenses, including COVID-19
- ✓ Cancellation cover (if you get ill and can't travel)

Check what this policy covers, and important terms and conditions.

Yes, I would like travel insurance for this selected period.

- All passengers are New Zealand residents, and have read and agree to the insurance conditions, including any policy provisions regarding COVID-19 cover*
- No, thanks. I am happy to make my own insurance arrangements.

Includes COVID-19 medical cover*

*Our single trip travel insurance policies provide limited coverage for medical and cancellation events arising from your exposure to COVID-19. This policy does not cover claims relating to government-issued travel bans, government directed border closures, or mandatory quarantine requirements related to cross area, border, region, or territory travel. Please review the policy wording before deciding if this policy is right for you as terms, conditions, exclusions, limits and sub-limits apply. Please contact Cover-More Travel Insurance on 0800 500 248 or e-mail airnz@governormore.co.nz for your COVID-19 travel insurance information. © 2020 Cover-More Travel Insurance. All rights reserved. Cover-More Travel Insurance is a registered trademark of Cover-More Travel Insurance. Cover-More Travel Insurance is a registered trademark of Cover-More Travel Insurance.

Provided by **Cover-More**

COUNTRY New Zealand

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE) Proprietary

Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

<https://insurance.airnewzealand.com.au>

Customer Self Service Modules

Loyalty Integration

Type

Network Carrier

2019 Number Of Passengers

17.7 Mil



Jetstar Airways

http://www.jetstar.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

6.3 Mil

BOUNCE RATE

28.6%

Take the worry out of travelling

Get covered for your trip across the Tasman. Jetstar Travel Insurance (Trans-Tasman) includes:

- ✓ Jetstar Ticket Cancellation Fees up to \$5,000
- ✓ Checked Baggage up to \$5,000
- ✓ Missed Connection (due to a Special Event) Coverage up to \$750
- ✓ Includes a 14 day cooling off period

I confirm all passengers are below the age of 80.

[Download Policy Details \(pdf -519kb\)](#) **\$14.95** per passenger [Add Insurance](#)

[I don't want the protection of this insurance policy](#) [Do not add insurance](#)

I confirm I have reviewed the [Duty of Disclosure](#) and [Combined Product Disclosure Statement, Policy Details and Financial Services Guide \(PDS\)](#) and note the limitations and exclusions. I confirm that I am authorised to (i) purchase Travel Insurance on behalf of the persons set out in the application; (ii) to disclose information to AIG about the persons set out in the application; (iii) that all persons are Australian residents and (iv) that I agree to the AIG Privacy Policy and Privacy Notice on mine and their behalf. This Insurance is provided by AIG Australia Limited ABN 93 004 727 753, AFSL 381686 ("AIG"). Jetstar is a "no advice" insurance distributor of AIG. If you aged 80 and above please seek alternative cover available on [jetstar.com](#).

COUNTRY Australia

INSURANCE PROVIDER



INTERNET BOOKING ENGINE (IBE)



Purchase Funnel Touchpoint

Payment Page

Integration Type

Opt-in

Variety Of Plans Offered

1

Insurer-Airline Co Branded White Label

✓
<https://www.jetstartravelinsurance.com.sg>

Customer Self Service Modules

✓

Loyalty Integration

✗

Type

Low Cost

2019 Number Of Passengers

20.5 Mil



Qantas Airways

http://www.qantas.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

5.6 Mil

BOUNCE RATE

34%

Stay informed with the latest travel insurance alerts. For updates contact [Qantas Travel Insurance](#).

Prices are per passenger

Australian Comprehensive Travel Insurance (69 years or under)

By selecting this cover for a single trip in Australia you agree to the terms and conditions below. Plus earn 1 point per A\$1 spent on this policy.

[Summary of benefits](#)

\$24.00 AUD

No, I don't want to insure my trip.

Qantas Travel Insurance is underwritten by Nib Insurance Company SE, Australia branch (ABN 36 083 576 441), and managed by nib Travel Services (Australia) Pty Limited (ABN 61 316 903 173, AFSL 304868). Qantas (air 001395) is an authorized representative of nib. This is general advice only; consider the Product Disclosure Statement and your personal circumstances before buying travel insurance.

FREQUENT FLYER | QANTAS INSURANCE

Startover \$568.84 AUD PAY WITH CARD >

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label



<https://insurance.qantas.com/travel-insurance>

Customer Self
Service Modules



Loyalty
Integration



Type

Network Carrier

2019 Number Of
Passengers

30.8 Mil

COUNTRY Australia

INSURANCE
PROVIDER

nib travel

INTERNET BOOKING
ENGINE (IBE)

amadeus



Virgin Australia

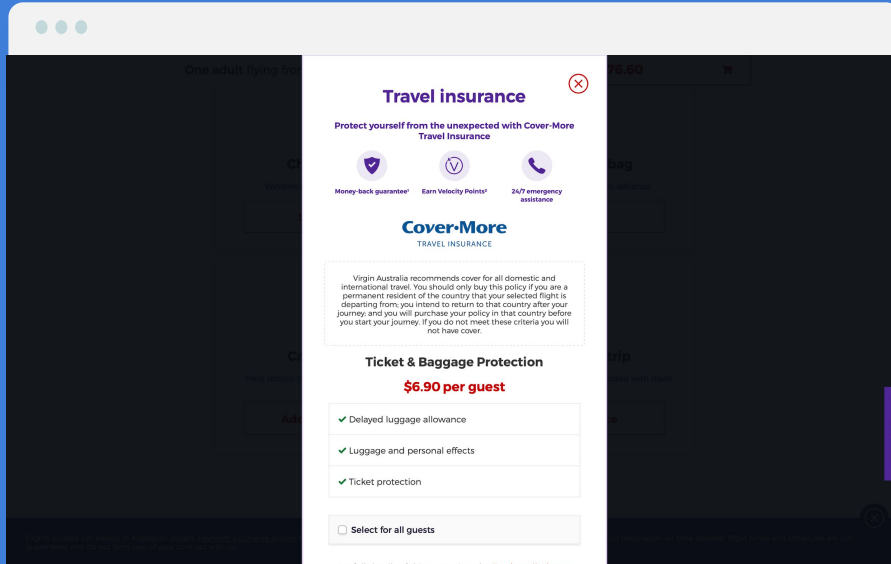
http://www.virginaustralia.com

GLOBAL WEBSITE TRAFFIC
(MONTHLY AVERAGE)

2.2 Mil

BOUNCE RATE

23.6%



COUNTRY



Australia

INSURANCE
PROVIDER



INTERNET BOOKING
ENGINE (IBE)

Sabre

Ancileo

Purchase Funnel
Touchpoint

Payment Page

Integration
Type

Opt-in

Variety Of
Plans Offered

1

Insurer-Airline
Co Branded
White Label

✗

Customer Self
Service Modules

✗

Loyalty
Integration

✓

Type

Low Cost

2019 Number Of
Passengers

20.5 Mil

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